



Strategic Plan Update

Fiscal Year 2020–2021

On behalf of First 5 Siskiyou, we greatly appreciate the work of staff and evaluation partners:



First 5 Siskiyou:

- Karen Pautz, Executive Director
 - Cheryl Sanchez Administrative Services Coordinator
- Contracted Team:

- Allison Scull, Systems and evaluation Coordinator
- Paula Young&Reich Communication and Outreach
- Shasta Schnittker Programs Assistant
- Michelle Harris Project Coordinator
- Bliss Bryan Systems Support Coordinator
- Emily Lacroix QRIS Systems Coordinator
- Chris Brown QRIS Lead Mentor Coach
- Krista Weagraff QRIS Mentor Coach



Applied Survey Research

- Lisa Niclai
- Garrett Jenkins

For more information, please contact allaboutthekids@first5siskiyou.org

Table of Contents

INTRODUCTION	1
First 5 Siskiyou Commission.....	1
VISION, MISSION AND GUIDING PRINCIPLES	2
OVERVIEW OF FIRST 5 SISKIYOU	3
PROFILE OF SISKIYOU COUNTY NEEDS	7
PROFILE OF CHILDREN AND FAMILIES SERVED	10
Annual Aggregate Data	10
Profile of First 5 Siskiyou Families with Family Intake Form Data	12
Other Aspects of Community Need	15
OVERARCHING OPERATIONAL GOALS IN FY 2020-21	16
GOAL 1 — RESILIENT FAMILIES	17
Desired Results	17
Needs:.....	17
Kit for New Parents	18
Welcome Home, BABY! Universal Home Visitation Program	19
Siskiyou County Family/Community Resource Centers/Community Center	20
Evidence Based Parenting Education Classes and Workshops	22
GOAL 2 — QUALITY EARLY LEARNING	24
Desired Results	24
Needs:.....	24
Quality Counts Siskiyou.....	24
Family Literacy.....	26
Playgroups	29
Parent Education Regarding Kindergarten Readiness.....	29
GOAL 3 — CHILD HEALTH AND DEVELOPMENT	30
Desired Results	30
Needs:.....	30
Nutrition Education and Fitness	30
Health Utilization and Access Resources	32
Help Me Grow	33
GOAL 4 — STRONG SYSTEMS	35
Desired Results	35
Siskiyou Family Resource Center Network	35
Siskiyou Home Visitation Systems Coordination	35
Siskiyou Strengthening Families (Parenting Education) Collaborative	38
Siskiyou Professional Development Partnership	38
Cross-Cutting Findings: Annual Partner Survey Results	40
Outreach and Communications	41
OVERALL IMPACT.....	42
Kindergarten Readiness	42
FINANCIAL INFORMATION	44
APPENDIX A: ENDNOTES	47

Table of Figures

Figure 1 — Number of Children and Families Served by First 5 Siskiyou, per year.....	10
Figure 2 — Number of Children Served by First 5 Siskiyou, by Age.....	10
Figure 3 — Children and Caregivers by Ethnicity.....	11
Figure 4 — Primary Languages Spoken in the Home.....	11
Figure 5 — Services Requested by Families Served by First 5 Siskiyou (2018-19).....	14
Figure 6 — Number of Kits for New Parents, by Site.....	18
Figure 7 — Improvement in Parenting Skills.....	23
Figure 8 — Number of Days/Week Reading, First 5 vs Non-First 5 Participant, Siskiyou County.....	28
Figure 9 — Nutrition Education and CalFresh Enrollment, by FRC.....	31
Figure 10 — Health Utilization and Resources Provided by FRCs.....	32
Figure 11 — Coordination and Capacity.....	36
Figure 12 — Community Awareness of Home Visiting Programs.....	37
Figure 13 — Coordinated Referrals Across HV Programs.....	37
Figure 14 — Percent of Children Ready for Kindergarten.....	42
Figure 15 — Percent of Entering Kindergarten Students Engaging in First 5 Services.....	43
Figure 16 — Average kindergarten Readiness Score by Number of First 5 Services.....	43
Figure 17 — FY 2018-19 Investments by Program Area.....	44
Figure 18 — Annual Revenue.....	44
Figure 19 — Revenue, by Grantmaker and Program.....	45

Introduction

The First 5 Siskiyou Children and Families Commission (“First 5 Siskiyou”) was established in 1999, along with 57 other First 5 County Commissions throughout California by Proposition 10. This voter-approved initiative created infrastructure and funding streams from tobacco tax dollars to support improved health, family functioning and child development for families with children prenatal to five years old. For further information about First 5 Siskiyou, visit our website at www.first5siskiyou.org.

Since 90% of a child’s brain is developed by age 5, the purpose of First 5 Siskiyou is to invest in the future of the young children and their families that live in Siskiyou County. First 5 Siskiyou works with partners to ensure children, prenatal to 5 years old, are thriving in supportive, nurturing, loving environments, and are entering school healthy and prepared to succeed.

This work is accomplished through community-generated, collaborative action— policies, activities and new ways of doing business that develop and sustain connections among individuals, groups, organizations, communities and the county. Together, we identify community-specific and county-wide needs, gaps in services, indicators of success, and evidence-informed approaches to address the needs. First 5 Siskiyou's approach in working with partners and families is grounded in building trust, helpful relationships, and commitment to growth and change. Our success will be measured by the needs we have met, the gaps we have closed, and improvements in the indicators that tell us that our young children and their families are healthy.

This Strategic Plan Update will guide our actions in FY 2020-21. It is a living document and will continue to evolve throughout the year.

First 5 Siskiyou Commission

First 5 Siskiyou is provided strategic direction, oversight and accountability by the following commissioners:

- **Kermith Walters**, Commission Chair — Siskiyou County Superintendent of Schools
- **Michael Perry**, Commission Vice Chair — Siskiyou County Librarian
- **Michael Kobseff** — Siskiyou County Board of Supervisors
- **Sarah Collard, Ph.D.** — Siskiyou County Director of Health and Human Services
- **Judithe Washington** — Retired Teacher/Vice Principal
- **Xxxxxxx** — Siskiyou County Public Health Officer
- **Shelly Davis** — Siskiyou County Director of Public Health Division, Nursing, Inmate Health



Vision, Mission and Guiding Principles

First 5 Siskiyou's vision is that *Children in Siskiyou County from prenatal to 5 years of age have a strong start in life through supportive and nurturing families, caregivers, educators, and communities.*

First 5 Siskiyou's mission is to *foster the optimal development of Siskiyou County children, from prenatal through five years of age, and promote the vital importance of the first five years of life to the wellbeing of children, families, and society.*

Based on additional funding resources and partnership First 5 will expand its service reach to families with children Birth to 18 with proven prevention programs and services.

The manner in which First 5 Siskiyou approaches its work is essential for our success. Therefore, First 5 Siskiyou Children and Families Commission:

- Acts with honesty and integrity and follows ethical practices in all work aspects.
- Lead with care, share knowledge, work as a team with partners, participate and contribute
- Sets a tone of care, fun, passion and compassion
- Adheres to the First 5 mission statement.
- Invests locally and include the perspectives, opinions, and experiences of the broadest possible cross-section of its communities.
- Is thoughtful and purposeful in the investment process. It regularly reviews and evaluates its mission, priorities, policies, and practices.
- Is accessible, communicates clearly and promptly with grantees and the public, and builds constructive relationships based upon mutual respect, candor, and confidentiality.
- Is an identifiable Commission that is responsible for the governance and oversight of the organization.
- Provides appropriate and timely information on its work to the public, government, and all stakeholders.
- Assures transparency.
- Is aware of and fulfills its fiduciary programmatic and legal responsibilities.



Overview of First 5 Siskiyou

First 5 Siskiyou Children and Families Commission

First 5 Siskiyou consists of seven (7) commissioners appointed by the Board of Supervisors for an unspecified term who serve without compensation. The Commission typically meets 10 times during the year, normally on the 4th Wednesday of the month from 8:30 to 10:30 am, as posted on the First 5 Siskiyou website. Meetings are typically held at the Siskiyou County Office of Education in Yreka. The Commission and the Family and Community Resource Centers work together to identify and refine community needs, resulting in projects that provide integrated services. First 5 Siskiyou is the principal governing body of its Proposition 10 revenue distribution and is the liaison to the First 5 California Children and Families Commission.

Executive Director and Administrative Services Coordinator

The Executive Director and Administrative Services Coordinator are the primary staff member supporting the First 5 Siskiyou Children and Families Commission in Siskiyou County. The Executive Director works for, and is under contract to the Commission. The Executive Director is also the Commission's representative to First 5 California, First 5 Association, Ford Family Foundation, Oregon Community Foundation, and other local, regional and national partners.

Project Support Staff

First 5 Siskiyou has a long standing partnership with Chico State University and Siskiyou Community Resource Collaborative. These organization as well as independent contractors are secured for special project and program support.

Advisory Groups

Advisory (or Task) Groups are formed by the Commission as needed to address specific issues or areas of interest. These groups comprise Commissioners and/or non-Commission members, and include:

- Contracting
- Budget/Audit
- Site Visit/Evaluation
- Proposal Review

Financial Management

As of June 30, 2015, First 5 Siskiyou was established as a Public Agency with control of its own Strategic Plan and budget, independent of Siskiyou County government. First 5 Siskiyou has adopted and operates under Policies and Procedures as required by the First 5 Financial Management Guide relative to Conflict of Interest Policy of Commission members, Contracting and Procurement, Administrative Cost, Annual Audit, Salary and

Benefits, and Funded Program Evaluation. Additionally, policies have been adopted to support the health and wellbeing of our youngest citizens and their families, as reflected in the First 5 Siskiyou Strategic Plan.

Independent Audit

First 5 Siskiyou contracts with an independent Accounting/Audit firm to complete its annual audit in compliance with statutory requirements enumerated in Health and Safety Code section 130151(b). The State Controller's Office, along with a committee composed of representatives from the First 5 California Commission, local commissions, the Government Finance Officers Association, county auditor controllers and independent auditors, developed the initial audit guide which is updated as needed by the State's evaluation committee. When First 5 Siskiyou's independent audit is completed, it is reviewed by the Commission's Budget/Audit Advisory Group and adopted through a Public Hearing by no later than October 30 each year. It is submitted to First 5 California and the State Controller's Office by November 1 of each year.

Project Funding and Administration

At a designated time each year, the Community and Family Resource Centers (hereinafter referred to as FRCs) present a Request for Funding to the Commission. At a regular Commission meeting, the proposals are reviewed, and funding decisions are made based upon the proposals' adherence to the Commission's established goals and priorities. When a program is proposed that is countywide in nature, the proponents are invited to present a Request for Funding to the Commission between July and September each year. At a regular Commission meeting, the proposals are reviewed, and a funding decision is made based again upon the proposal's adherence to the Commission's established goals and priorities.

Reporting

All FRCs and County Common Projects are required to provide reports to the Commission. The FRCs are required to provide comprehensive reports by January 10 (Mid-Year Report) and August 10 (Final Report). Each reporting period includes a financial report based on the original budget submitted with the proposal and substantiated by a Profit & Loss statement for that period. Each FRC grantee is required to present a report on its progress towards its goals at a regularly scheduled Commission meeting or site visit. In addition, site visits/observations will be conducted by Commissioners and/or the Executive Director for purposes of evaluating the qualitative outcomes of the funded projects. Reporting for County Common Projects follow a similar format. The opportunity to highlight progress will occur at regularly scheduled Commission meetings during the year, alternating with the FRCs' highlight presentations.

Evaluation

In 2019, First 5 Siskiyou refined its strategic evaluation framework, in terms of its desired results and indicators. This work led to the creation of a new **Strategic Plan**, which will guide our actions in FY 2020-21. It is a living document and will continue to evolve throughout the year, linking each result and indicator to funded or leveraged programs, and identifying data sources and reporting responsibility for each indicator. To measure the indicators, the Commission is utilizing evaluation tools established by First 5 Siskiyou, First 5 California, Oregon State University, Portland State University, and Applied Survey Research. In terms of data entry, a representative from each of the funded projects is trained to collect and input data into First 5's evaluation system. Input is required quarterly by October 10, January 10, April 10, and July 10 for their respective programs. In addition to the data entry, funded projects collect surveys and other evaluation summaries at events or services.



First 5 Siskiyou's Strategic Framework

To respond to community needs and achieve our mission, First 5 Siskiyou has defined the following four goals, desired results, and funded or leveraged strategies.

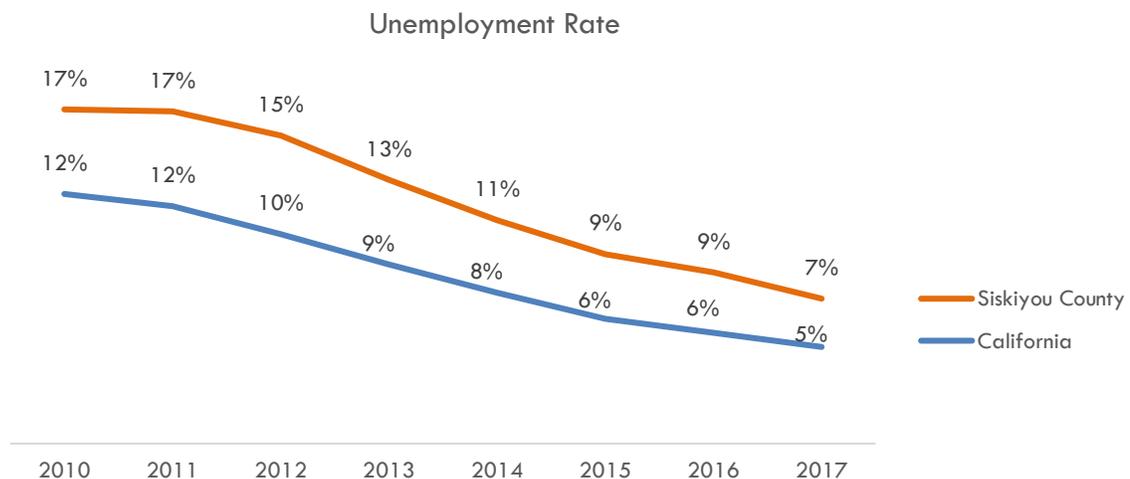


Profile of Siskiyou County Needs

Demographic Profile

The following presents a snapshot of key indicators about Siskiyou County's population.

- Demographic Shifts.** The County is becoming older and more diverse, with a median age almost 12 years higher than the state average. Diversity is increasing, with 14.9% of the total population being people of color (up from 13.2% in 2010), and 33.8% of 2018 births were children of color.
- Child Population.** The total number of children ages 0-5 is 2,714 (2019).¹ In 2018, children of color accounted for 17% of the total child population (KidsData.org, 2019).
- Healthy Births.** In 2019, there were 457 babies born in Siskiyou County.² As for birth outcomes, 80% had adequate prenatal care compared to 84% statewide; and the percent of babies born low birth weight was 7.9% compared to 6.8% statewide. The teen birth rate is 20.4 per 1,000 births, about 26% higher than the statewide rate of 15.7 (County Health Status Profile, 2019).³
- Educational Attainment.** Those with a high school degree earn only 61% of those with college degrees,ⁱ yet only 56.8% of Siskiyou County residents have a 2- or 4-year college degree compared to the state average of 50.1%. Approximately 10% of adults do not have a high school degree.ⁱⁱ
- Employment.** The median household income in the County is only 65% of the state median income of \$70,892. Unemployment is higher than the statewide rate – 7.2% compared to 4.8% respectively.

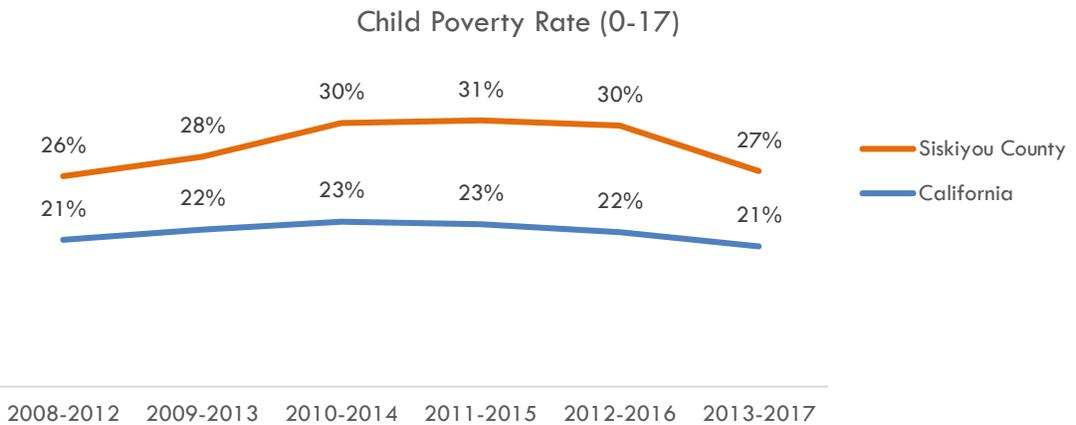


¹ California Department of Finance. P-2: County Population Projections (2010-2060). Retrieved from the web: http://www.dof.ca.gov/Forecasting/Demographics/projections/documents/P1_Age_1yr_interim.xlsx

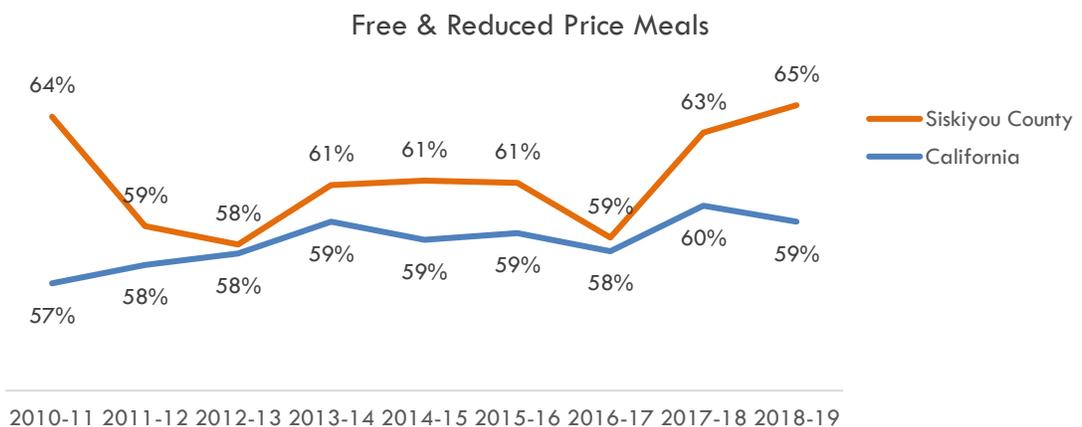
² California Department of Finance. P-2: County Population Projections (2010-2060). Retrieved from the web: http://www.dof.ca.gov/Forecasting/Demographics/projections/documents/P1_Age_1yr_interim.xlsx

³ CDPH County Health Status Profile, 2019.

- Poverty.** About 29% of children under 6 years of age in the County live in poverty. Many of those interviewed in 2017 for the Siskiyou County Snapshot pointed to the grinding effects of intergenerational poverty on family wellbeing and child development. In 2018, 1,183 families received CalWORKs and 6,366 people participated in the CalFresh food stamps program.



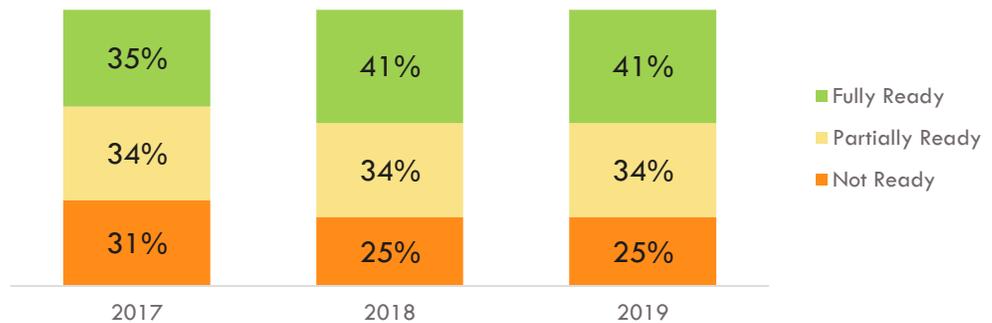
- Free or Reduced Meals.** As a proxy for poverty, 64.5% of enrolled K-12 students (3,932 of 6,096 students) in the County received free and reduced-price meals, higher than the statewide rate of 59.4% (DataQuest, 2019).



- Food security.** Additionally, 23.7% of children under 18 years of age were food-insecure in 2017, higher than the statewide rate of 16.9% (map.feedingamerica.org, 2019). As of 2018, 6,366 individuals in the County received CalFresh benefits.

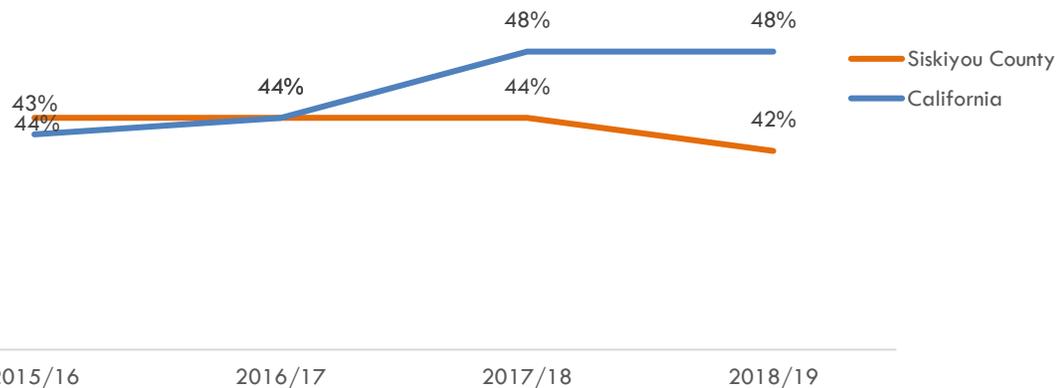
- Kindergarten Readiness.** In 2017, 35% of students entering kindergarten were found to be fully ready for kindergarten, meaning they had the skills needed to be successful by third grade. The biggest factors influencing kindergarten readiness were: not coming to school tired, special needs, family income, English learner status, and experience in formal licensed preschool; many of these factors can be addressed through First 5 Siskiyou partnerships and programming. By 2019, the percent of students *Fully Ready* for kindergarten increased to 41%!

Countywide Kindergarten Readiness



- Academic Achievement.** Overall, 42% of Siskiyou County 3rd grade students met or exceeded standards for English Language Arts in 2018, compared to 48% of students statewide (DataQuest, 2019). County leaders interviewed noted increasing serious social and behavioral needs in kindergarten and elementary school students.

3rd Graders Meeting or Exceeding ELA Standards



- Child Abuse.** In 2019, the rate of substantiated child abuse allegations for children 0-5 was 21.3 per 1,000 (58 children), compared to the state at 10.3 per 1,000. Additionally, there were 33 children in foster care.⁴

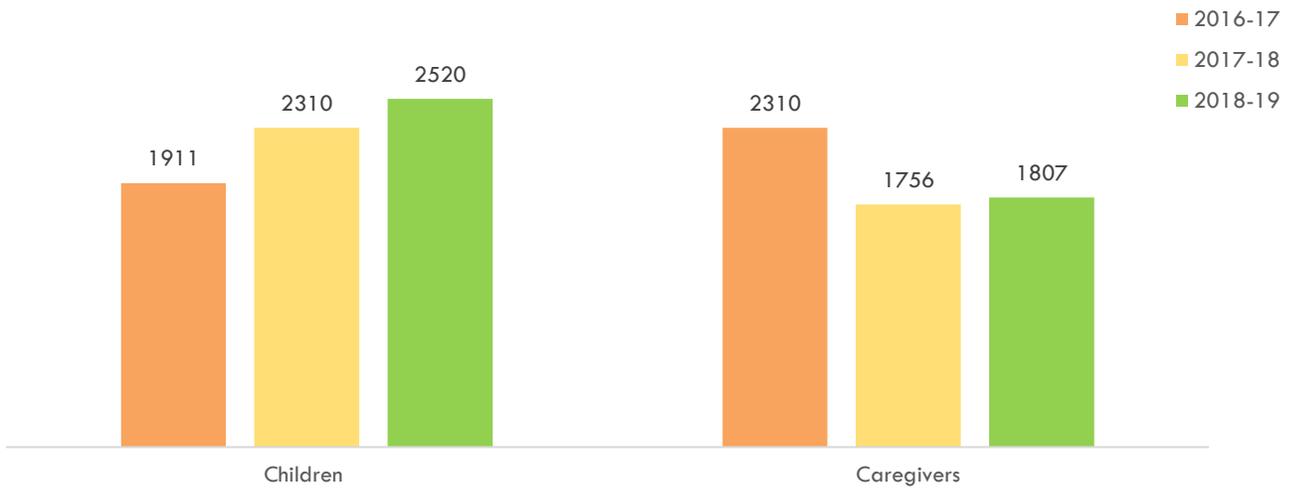
⁴ Webster, D., Lee, S., Dawson, W., Magruder, J., Exel, M., Cuccaro-Alamin, S... Casillas, E. (2019). CCWIP reports. Retrieved 5/13/2019, from University of California at Berkeley California Child Welfare Indicators Project website. URL: <http://cssr.berkeley.edu/ucb_childwelfare>

Profile of Children and Families Served

Annual Aggregate Data

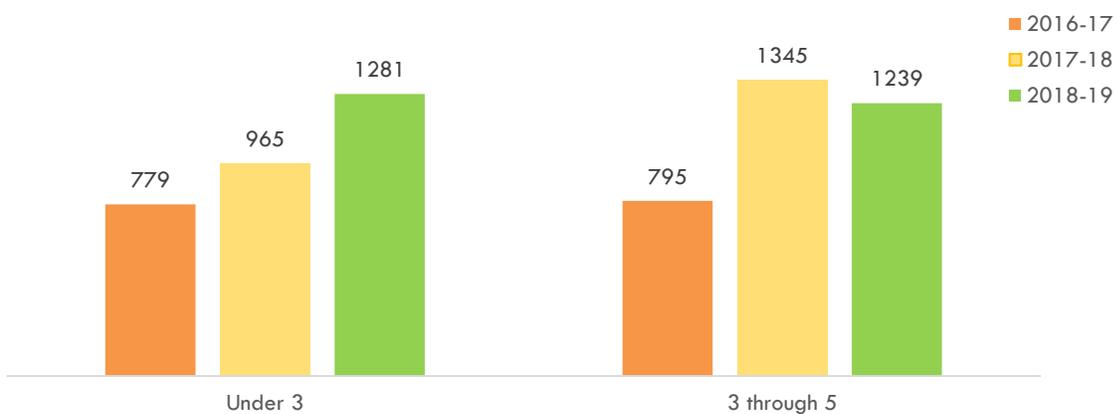
The following presents the number of children and parents served across First 5 Siskiyou efforts. In FY 2018-19, there were approximately 2,520 children served, or 93% of the estimated 2,714 children aged 0-5 countywide (Kidsdata.org, 2018). Additionally, 1,807 caregivers were served.

Figure 1 – Number of Children and Families Served by First 5 Siskiyou, per year



Source: First 5 Siskiyou Annual Report data, excludes children with ages unknown.

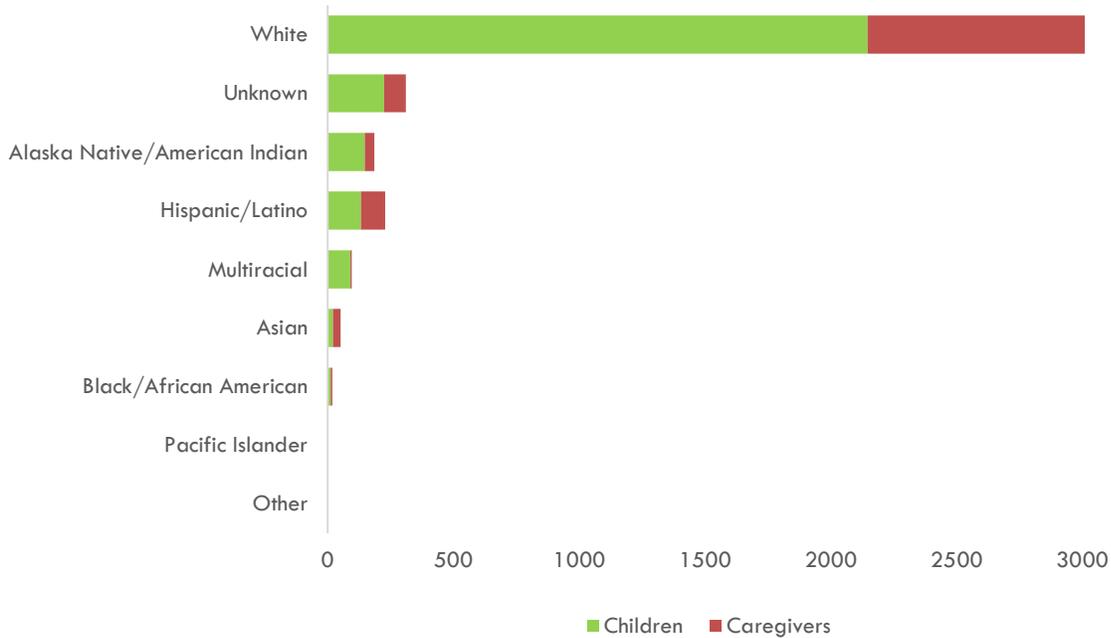
Figure 2 – Number of Children Served by First 5 Siskiyou, by Age



Source: First 5 Siskiyou Annual Report data.

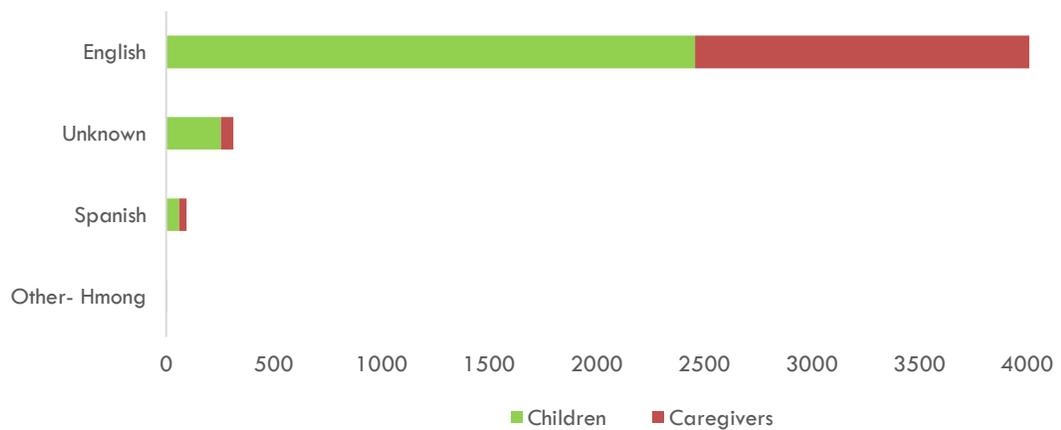
The vast majority of children in Siskiyou County are White (85%) and speak English as their primary language at home, followed by a smaller population of Alaska Native/American Indian (6%) and Hispanic/Latino (5%). Nine percent (9%) of children were reported with “unknown” ethnicity, and likely speak Hmong, and/or other languages.

Figure 3 – Children and Caregivers by Ethnicity



Source: First 5 Siskiyou Annual Report data.

Figure 4 – Primary Languages Spoken in the Home



Source: First 5 Siskiyou Annual Report data.

Profile of First 5 Siskiyou Families with Family Intake Form Data

Being a rural Northern California county, the data about Siskiyou County families presents not only the impacts of reduced economic opportunity, but also signs of family resilience and opportunities for First 5 Siskiyou to continue supporting families.

In FY 2018-19, there were approximately 2,520 children and 1,807 caregivers served. First 5 Siskiyou used a universal Family Intake Form across its community and Family Resource Centers (FRCs). Data were collected from 640 FRC families (up from 477 families in FY 2017-18), including 29% from Yreka, 18% from Mt Shasta, and 15% from Tulelake. The majority of families served by First 5 were White (74%), followed by Latino (21%), and Native American (12%). Findings for First 5 Siskiyou families were as follows:

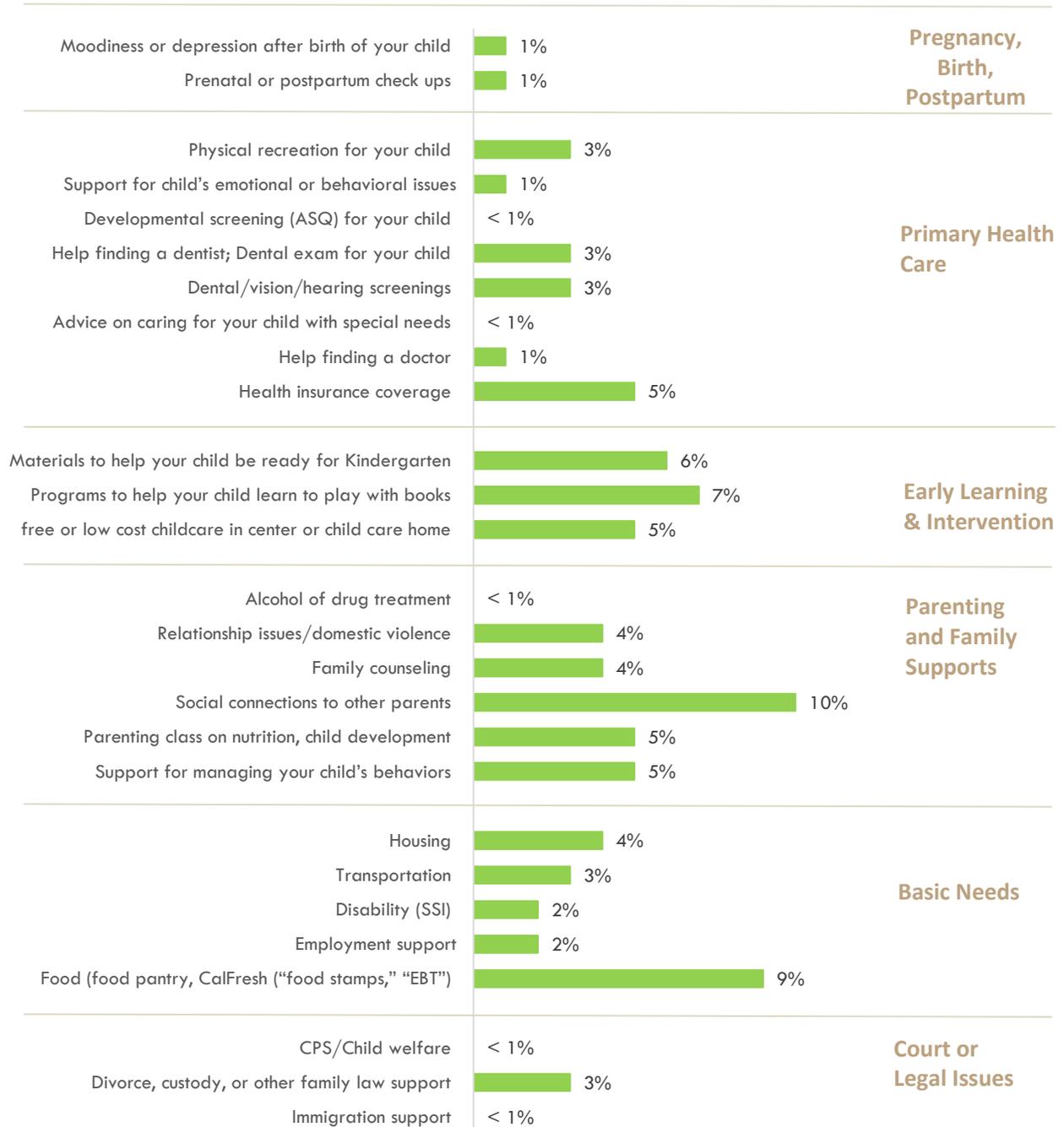
- C/FRC and community services:** Nearly half (44%) of FRC families participated in food and nutrition services such as WIC, CalFresh, and Food Bank, followed by general FRC resource and referral services (43%), library visits (39%), playgroups (34%), parent education classes and workshops (22%), and home visiting services (6%).
- Income:** Children served by First 5 are more likely to be living in poverty than children countywide: almost 45% of FRC families earned less than the federal poverty level of \$25,100, compared to 29% of children countywide who live below the poverty level. Nearly half (47%) of FRC families reported being unemployed. Seventy percent (70%) of families are households with two parents.
- Health status:** Over three-quarters of children (80%) were on Medi-Cal, 19% had other insurance, and almost all (96%) had been to the doctor in the last 12 months for a well-child check-up, up from 93% the prior year. Seventy two percent of children had a regular dentist (up from 56% in the prior year), and 64% had seen the dentist in the past 6 months (up from 50% the prior year). Ten percent (10%) of reported children had untreated tooth decay.
- Family Concerns:** Respondents were most likely to be moderately or very concerned about *money and paying the bills* (38%), *health care issues* (19%), *work-related problems* (13%), and *access to food* (13%).
- Protective Factors:** Family support improved since last year in the area of *Concrete Support in Times of Need*; 69% said they “definitely” knew who to *contact in their community for help for basic needs*, compared to only 50% last year. In terms of *Social Connections*, 80% said they could find *someone to talk to when they needed advice about how to raise their child* (up from 73% the prior year), and in terms of *Knowledge of Parenting and Child Development*, 71% of families at the FRC felt they know *what to expect at each stage as their child grows and develops* (slight decline from 75% the prior year).
- Adverse Childhood Experiences (ACEs) - Abuse:** Approximately one-third (34%) of FRC participants attending parenting classes experienced abuse as a child by a person *outside* of their family, while one-fifth (20%) of *their* children have experienced abuse by a person *outside* of their family. The presence of abuse increased to 43% for those participants who experienced abuse as a child by a person *inside* of their family, with 44% witnessing abuse between their parents as a child. Just over one-fifth (21%) of FRC children have experienced abuse as a child by a person *inside* of their family. Moreover, forty-one percent (41%) of FRC participants believe their spouse was abused or neglected as a child, and nearly one-quarter (24%) of FRC participants reported that their spouse abuses or neglects them.

- **Behavioral Health:** Approximately one-third (34%) of FRC participants attending parenting classes have had a problem with alcohol and/or other drug abuse, and one-third (33%) reported having a spouse who has had a problem with alcohol and/or other drug abuse.
- **Family Activities:** Three-fourths (76%) of FRC families reported reading to their children at least 5 times per week.
- **Early Education:** When asked who looks after their children during the day, parent responses indicated that nearly two-thirds of children are cared for by a parent (60%), and another 22% by a family, friend, or neighbor. About 34% of respondents' children were also cared for in a licensed preschool centerⁱⁱⁱ.
- **Greatest barriers to accessing services:** Parents reported the greatest barrier to accessing services was not having child care (43%). Other barriers included not having the time (32%), not knowing where to go/who can help (26%), and not having transportation (21%).



On the family intake form, parents were asked about the types of issues or needs for which they may want support. The figure below presents these needs and issues.

Figure 5 – Services Requested by Families Served by First 5 Siskiyou (2018-19)



Source: 2018-19 Family Intake Form, Q75-86. n = 640.

Other Aspects of Community Need

In addition to demographics, each year First 5 Siskiyou creates a profile of community need. Through surveys, assessments, and direct input, First 5 Siskiyou communities serve as the authority in determining their needs and how to meet those needs. These needs are reviewed annually by the Resource Centers or through community-based partnerships.

Other needs that have been identified for children and families across Siskiyou County include:

- Locally-based access to information, easily accessible services, supports and resources through drop-in services
- Opportunities for families to engage in fun activities to build social connections
- Parenting education workshops, series, and support groups
 - Stewards of Children: Darkness to Light Sexual Abuse Prevention Education classes
 - Information and resources about Strengthening Families 5 Protective Factors
 - New parent support groups
 - Father-specific classes, support groups, events, and workshops
 - Community education about Adverse Childhood Experiences (ACEs) and strategies to promote resiliency
- Early developmental screenings, and vision, hearing, dental screenings, and resources for treatment
- Education and information about immunization
- Early literacy, science, and numeracy-based family events, play groups, and other socials
- Resources and support for early care and education, including support for children with challenging behaviors
- Summer Bridge programs for children entering kindergarten
- Home Visitation Systems Coordination/integrated services
- Resources for tobacco cessation

Overarching Operational Goals in FY 2020–21

In addition to specific strategies presented for each strategy, First 5 Siskiyou plans to accomplish the following in FY 2020-21:

- Maintain strong, positive and effective working relationship with the First 5 Association, First 5 California, Ford Family Foundation, Oregon Community Foundation, Local funding partners.
- Maintain evaluation systems required by First 5 California and other partners
- Continue to draw upon external evaluation expertise where needed, such as the parenting evaluation conducted by Oregon State University, the Home Visitation Systems Coordination evaluation conducted by Portland State University, and the partnership with Applied Survey Research to update the annual evaluation plan, troubleshoot implementation and prepare the annual report to the Commission.
- Continue to acknowledge and celebrate community and county successes through community and county-wide promotional events and presentations.
- Promote public awareness of First 5 activities in Siskiyou County.
- Continue to seek opportunities to discover shared vision and outcomes with key public and private partners across Siskiyou County, and in so doing, align, integrate and maximize all of our resources and strategies to support children and families.
- Continue to leverage funds to expand parenting education programming for all families with children from prenatal to teen.
- Continue to leverage funds and partnerships to support Help Me Grow Siskiyou, Family Resource Centers, County Wide Professional Development, Early Childhood Quality Improvement, Universal Home Visitation and Early Literacy Programs

James Heckman, from *Lifecycle Benefits*

High quality birth-to-five programs for disadvantaged children can deliver a

13%
Return on Investment

Goal 1 — Resilient Families

Desired Results

- Parents provide nurturing and positive emotional support to their children
- Families have access to resources and support in time of need
- Families increase social connections through locally-based family friendly activities
- Families are self-sufficient

Needs:

- **Income:** Children served by First 5 are more likely to be living in poverty than children countywide: almost 45% of FRC families earned less than the federal poverty level of \$25,100, compared to 29% of children countywide who live below the poverty level. Nearly half (47%) of FRC families reported being unemployed. Seventy percent (70%) of families are households with two parents.
- **Family Concerns:** Respondents were most likely to be moderately or very concerned about *money and paying the bills* (38%), *health care issues* (19%), *work-related problems* (13%), and *access to food* (13%).
- **Adverse Childhood Experiences (ACEs) - Abuse:** Approximately one-third (34%) of FRC participants attending parenting classes experienced abuse as a child by a person *outside* of their family, while one-fifth (20%) of *their* children have experienced abuse by a person *outside* of their family. The presence of abuse increased to 43% for those participants who experienced abuse as a child by a person *inside* of their family, with 44% witnessing abuse between their parents as a child. Just over one-fifth (21%) of FRC children have experienced abuse as a child by a person *inside* of their family. Moreover, forty-one percent (41%) of FRC participants believe their spouse was abused or neglected as a child, and nearly one-quarter (24%) of FRC participants reported that their spouse abuses or neglects them.
- **Behavioral Health:** Approximately one-third (34%) of FRC participants attending parenting classes have had a problem with alcohol and/or other drug abuse, and one-third (33%) reported having a spouse who has had a problem with alcohol and/or other drug abuse.
- **Family Activities:** Three-fourths (76%) of FRC families reported reading to their children at least 5 times per week.
- **C/FRC and community services:** Nearly half (44%) of FRC families participated in food and nutrition services such as WIC, CalFresh, and Food Bank, followed by general FRC resource and referral services (43%), library visits (39%), playgroups (34%), parent education classes and workshops (22%), and home visiting services (6%).
- **Protective Factors:** Family support improved since last year in the area of *Concrete Support in Times of Need*; 69% said they “definitely” knew who to *contact in their community for help for basic needs*, compared to only 50% last year. In terms of *Social Connections*, 80% said they could

find *someone to talk to when they needed advice about how to raise their child* (up from 73% the prior year), and in terms of *Knowledge of Parenting and Child Development*, 71% of families at the FRC felt they know *what to expect at each stage as their child grows and develops* (slight decline from 75% the prior year).

- **Greatest barriers to accessing services:** Parents reported the greatest barrier to accessing services was not having child care (43%). Other barriers included not having the time (32%), not knowing where to go/who can help (26%), and not having transportation (21%).

Kit for New Parents

In FY 2018-19, Kits for New Parents were provided to 98 families throughout Siskiyou County to support their journey into parenthood.

The Kit for New Parents is a free, comprehensive resource from First 5 California for new and expectant parents emphasizing the importance of a child’s early years. Kits are available in multiple languages and are distributed in multiple locations throughout the county, including hospitals, clinics, and FRCs. First 5 Siskiyou adds additional materials to the Kits, including the book *Raising Emotionally Healthy Children*, and the enrollment form for Imagination Library. Kits for New Parents were distributed at each of the seven FRCs, as well as through FRC coordination with hospitals, home visitation programs, and community events.

Figure 6 – Number of Kits for New Parents, by Site

Distribution Site	# New Parent Kits Distributed
Yreka FRC/Fairchild Hospital	255
Dunsmuir CRC/community events	12
HUB/Montague FRC	9
Mt. Shasta FRC/community events/WHB	59
Weed FRC/community events	9
Happy Camp CC	14
Tulelake	35
TOTAL	393

Source: 2018-19 FRC Annual Report.

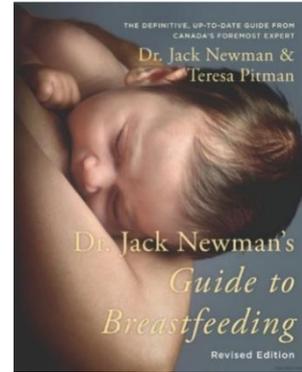
Operational Goals for FY 2020-21 include:

- Enhance partnership with Mercy Mt. Shasta to help distribute Kits for New Parents (KFNP).
- Continue partnership with Fairchild Hospital’s Auxiliary Birthing Center to distribute KFNP.
- Bridge connections with OBGYNs, community-based midwives and doulas to help distribute provide access to the KFNP.
- Provide training to FRCs and other providers in how to introduce the contents of the Kits.

Welcome Home, BABY! Universal Home Visitation Program

In FY 2018-19, Welcome Home, Baby! provided in-home breastfeeding support to 47 mothers and newborns.

Welcome Home, Baby! is a home visitation program to provide new parents with information, support, and a trusted partner to help them through the journey of early parenthood. Services offered include information and support about newborns, personalized answers to any questions moms or dads may have including newborn care, infant sleep, crying and soothing, immunization, a developmental screening tool, kits for new parents, infant feeding and nutrition for mom, postpartum blues and recovery, referrals to resources as needed, and referrals to fun and educational activities for parents/caregivers and the newborn. All participating mothers received a package that contains the First 5 Kits for New Parents, the Breastfeeding Answer Book by Dr. Jack Newman, ACOG Postpartum Depression pamphlet (which contains the Edinburgh self-test), handouts from CalFresh, Text 4 Baby, and Children's Oral Health, practitioner's customized list of favorite resources, and information sheets by Medela on preventing engorgement, sore nipple management, breast pump kit care, clogged ducts versus mastitis, and when to call for help.



All 47 mothers who received breastfeeding support, either in-person (7) or by phone (40), also received general service support from Welcome Home, Baby! All 7 mothers seen in person were encouraged to take the Edinburgh Self-Assessment Test for anxiety and mood disorders, which was provided as a pamphlet; however, there were no formal referrals for, or discussions with the doctors of these 7 mothers for anxiety or mood disorders, such as Post-Partum Depression. In total, 4 breast pumps were loaned to new mothers.

Operational Goals for FY 2020-21 include:

- Maintain the South County delivery of the WHB program.
- Work with Fairchild Hospital to explore offering WHB in North County.
- Ensure WHB home visitor makes linkages FRCs and other programs.
- Ensure every child is enrolled in Imagination Library.

Siskiyou County Family/Community Resource Centers/Community Center

In FY 2018-19, FRCs continued to have substantial reach across the county, serving a large portion of the county's young children and their caregivers.

FRCs are a vehicle for positive change for families. Research and evaluation have demonstrated that there are positive short-term and long-term outcomes for children and families who participate in family support through FRC activities. Services provided by FRCs throughout Siskiyou County help reduce costs and improve outcomes by: 1) supporting prevention and reduction of criminal justice recidivism; 2) reducing entries into the child welfare system; 3) promoting healthy lifestyles; 4) providing prevention and early intervention for those at risk of mental illness; 5) assisting families in securing access to health care and nutritious food; 6) educating parents and caregivers on raising emotionally healthy children; 7) providing those with chronic illness the skills and support to optimize health; and 8) fostering the spirit of community, neighborhood and family support (*FRC Vehicle for Change, 2017*). Over the years, many Siskiyou County families who participated in FRC programs have increased their access to food, improved their parenting skills and their ability to obtain and keep jobs, and have worked through the struggles of addiction, as well as have made healthy social connections that last beyond their involvement in the FRCs.

How do FRCs have this impact on families? FRCs use the Strengthening Families model to increase the capacity of families to be healthy involved members of dynamic communities.

What is the Strengthening Families Approach?

First 5 Siskiyou, the FRCs, Quality Counts Siskiyou sites, and community partners collaborate to implement programs based upon the Strengthening Families framework, a research-informed approach to increase family strengths, enhance child development, and reduce the likelihood of child abuse and neglect. At its heart, Strengthening Families is about changing how service providers interact in small but intentional ways to help families build their own protective factors. The *five protective factors* include:

The *five protective factors* include:

- Parental resilience
- Social connections
- Knowledge of parenting and child development
- Concrete support in times of need
- Social and emotional competence of children

First 5 Siskiyou is one of two main funders of FRCs throughout Siskiyou County (the other is Siskiyou County Behavioral Health – Mental Health Services Act). Each FRC is an independent 501(c)(3) corporation (or is affiliated with another resource center's 501(c)(3)) and consists of a Director/Site Coordinator and appropriate staff. Highly functioning FRCs with strong internal systems have been able to survive through budget cuts.

FRCs are active in 8 communities around Siskiyou County.

- The Siskiyou Community Resource Center Collaborative is the largest FRC nonprofit, with centers in Dunsmuir, Mt. Shasta (serving Mt Shasta and McCloud), Weed, Yreka, and HUB Communities (serving Montague, Grenada, Big Springs, and other rural areas).

- Happy Camp Community Center – Happy Camp and surrounding areas
- Scott Valley Family Resource Center – Ft. Jones and Etna
- Tulelake/Newell Family Resource Center – Tulelake

The communities of McCloud and Butte Valley currently do not have FRCs. First 5 Siskiyou continues its commitment and investment in these communities through other linkages. First 5 Siskiyou is actively providing resources and support to the Butte Valley Community through the school, preschool, health clinic, and participation through the local collaborative.

In spring of 2019, Happy Camp Community Center received an award letter from The McConnell Fund of Shasta Regional Community Foundation for \$41,300 to finish renovating the Kid's Wing of the Community Center.

In FY 2018-19, FRC key achievements included:

- FRCs served 2,184 children and 1,807 caregivers with drop-in services, resources, referrals, free books, screenings, playgroups, Harvest of the Month activities, and parenting education.
- Nearly half (44%) of FRC families participated in food and nutrition services such as WIC, CalFresh, and Food Bank, followed by general FRC resource and referral services (43%), library visits (39%), playgroups (34%), parent education classes or workshops (22%), and home visiting services (6%).
- FRCs and other partners co-funded by First 5 Siskiyou provided support groups and other educational opportunities to 2,035 parents and 2,038 children/youth, as well as 43 family friendly events and gatherings that were attended by 5,821 people throughout Siskiyou County.

The main challenge in FY 2018-19 for FRCs was providing enough staffing to meet the needs of First 5 families. Case Managers are needed at each FRC site, particularly to provide monitoring and coordinated referrals for the needs of parents who fill out an intake form, beyond providing their immediate need with a one-time referral. First 5 Siskiyou will be writing grants for staffing at each FRC site, and continuously works with community partners to develop proposals to address community needs.

Operational Goals for FY 2020-21 include:

- Continue to strengthen the supports for families by FRCs continuing to implement the Strengthening Families Self-Assessment and creating FRC action plans based on the findings.
- Support regular convenings of FRC staff to enhance social and professional connections.

Evidence Based Parenting Education Classes and Workshops

In FY 2018-19, parenting education workshops helped 687 parents become their children's best first teacher.

Confirmed by research, First 5 Siskiyou Children and Families Commission believes parents are their children's first and most important teachers, and that investment in a strong parenting education system is a critical strategy for ensuring that all children are ready to succeed. Parent education programs help parents develop appropriate child behavior management techniques and gain knowledge and understanding of age-appropriate behavior and expected developmental milestones. The programs often contain a component to help parents learn the skills of identifying community resources that provide support to families. Parent education is a successful approach to reducing the risk of child abuse and neglect.

The Strengthening Families Collaborative, Siskiyou's Parenting Education HUB Initiative, is a countywide partnership between First 5 Siskiyou Children and Families Commission, Ford Family Foundation, College of the Siskiyou's Foster/Kinship program, Mental Health Services Act, Siskiyou County Probation, Karuk Tribe, Lilliput Family Support Services, Siskiyou Early Head Start, Human Services and other partners, schools and FRCs throughout the county. The goals of the Collaborative are to:

- Build a stronger more coordinated parenting education system;
- Enhance parenting skills through evidence-based programs provided in communities throughout the county; and
- Provide capacity building trainings by national experts for those who work with families.

The parenting classes are taught by topic area experts, including licensed clinicians, certified drug and alcohol counselors, educators, and child development specialists. Some of the programs have parents practice the skills with their children in group settings. All classes include quality childcare, and family-style meals.

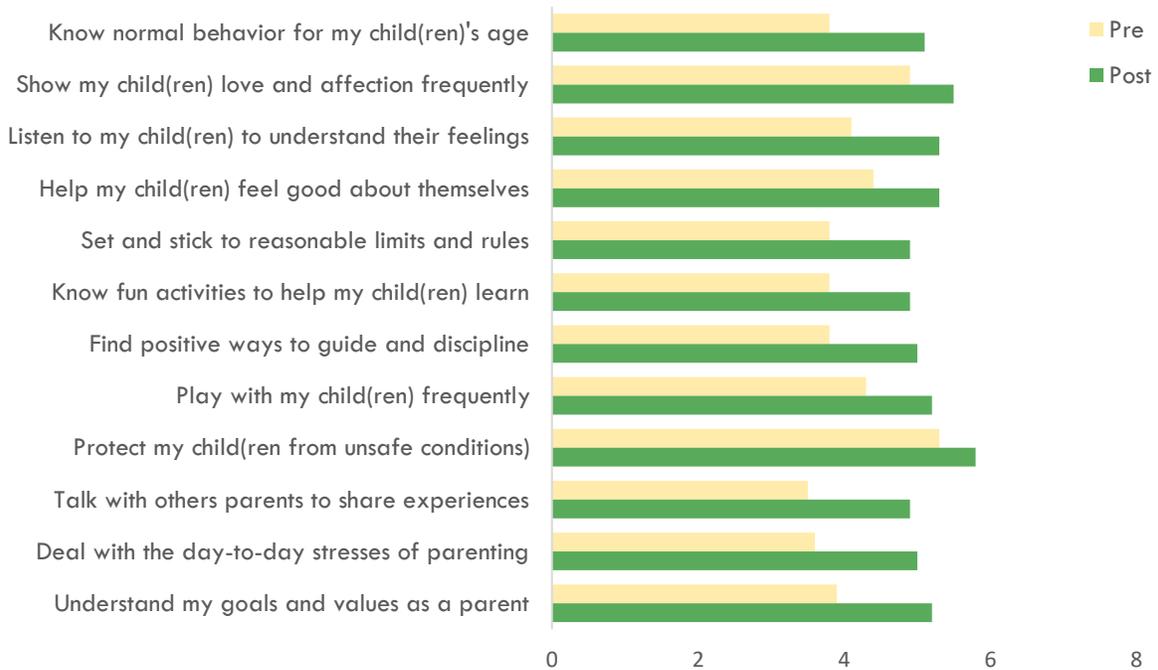
Achievements included:

- 188 evidence-based parenting classes offered and attended by 231 parents;
- 72 parent workshop sessions offered and attended by 687 parents (up 237 from 450 parents in FY 2017-18);
- 55% of families who participated in evidence-based parenting classes had children prenatal to under age 6; and
- One-hundred percent of parents reported that the class series was *somewhat* or *very helpful*, and 95% of parents reported that they would use the information from the workshop.

Participation in parenting education classes is becoming a community norm. Eighty-three percent (83%) of the parents who participated in parenting classes attend these classes voluntarily to enhance their parenting knowledge and skills. In FY 2018-19, weekly parenting classes were offered in the Montague and Weed communities. In addition, First 5 Siskiyou continues to have a strong partnership with Siskiyou County Human Services and Siskiyou County Probation to offer targeted, intensive parenting education programming for parents who are mandated to participate as part of their court-diversion or reunification process (17% of participating parents are court mandated). However, it has become common for mandated parents to continue participating in parenting classes beyond the mandated timeline.

Retrospective pre/post surveys were collected from parents to gauge their reported abilities in supporting their child’s development. As seen below, parents rated their abilities more favorably after the training on all 12 dimensions assessed:

Figure 7 – Improvement in Parenting Skills



Source: 2018-19 OSU Site Report, Retrospective Pre Test.

Operational Goals for FY 2020-21 include:

- Continue to sustain efforts and streamline existing services.
- Continue to ensure implementation to fidelity by using the Parent Education fidelity tool.
- Continue to expand funding partnership for sustained funding.
- Work with local media about raise knowledge about the importance of parent education as a sound investment, and how to contact First 5 to find local parenting classes.
- Offer daytime parenting class in partnership with Siskiyou Early Head Start (0-3) and other partners.
- Increase promotion of text4babies and vroom.
- Create parent videos and testimonials in order to connect to harder –to-reach parents.
- Increase resources for families with older children through leveraged funding.
- Implement Train the Trainers to increase the number of trained facilitators.
- Partner with YMCA to increase community education about child sexual abuse prevention through the Darkness to Light program.
- Increase outreach and communication about ACEs and resiliency.

Goal 2 — Quality Early Learning

Desired Results

- Children have access to high-quality early care and education
- Children enter kindergarten ready to succeed

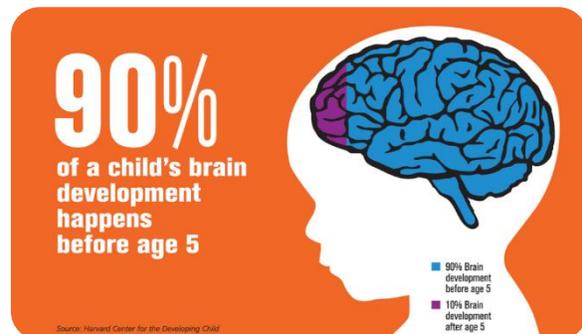
Needs:

- **Early Education:** When asked who looks after their children during the day, parent responses indicated that nearly two-thirds of children are cared for by a parent (60%), and another 22% by a family, friend, or neighbor. About 34% of respondents' children were also cared for in a licensed preschool center^{iv}.
- **Family Activities:** Three-fourths (76%) of FRC families reported reading to their children at least 5 times per week.
- **Early literacy and kindergarten preparation:** When asked at intake what kind of services they would be interested in, 6% of parents at FRCs said they would like materials to help support their children's development and readiness for kindergarten, and 7% said they would like activities to help their children learn to engage with books.

Quality Counts Siskiyou

In 2018-19, First 5 Siskiyou's Quality Counts partnership worked with 31 early learning programs to enhance quality through QRIS assessments, mentors, and training.

Quality Counts Siskiyou (QCS) is a locally implemented and First 5 California co-funded quality rating and improvement system (QRIS). It supports early childhood centers, preschools, and family child care homes that voluntarily commit to continuous quality improvement based upon state and nationally recognized quality standards. QCS additionally coordinates with the early care and education community to help ensure high quality programs and increase knowledge for parents, educators, and caregivers about the importance of quality environments and interactions. Quality Counts partners included: First 5 Siskiyou, the Child Care Planning Council, the Siskiyou Child Care Council, and the College of the Siskiyou's (COS) Early Childhood Education Program. Through the Quality Counts Siskiyou partnership, these and other partners are implementing a three-pronged approach to improve the number of high-quality early learning programs:



1. A master coach/mentor approach to help FRC's, tribal early childhood programs, family child care and licensed early childhood programs complete self-assessments and implement quality

improvement plans aligned with the state’s QRIS framework and with the Strengthening Families Protective Factors;

2. A QRIS/incentive program to build QRIS systems and recruit and incentivize QRIS participation and quality improvement connected to the state QRIS matrix and tools;
3. Common training, a county-wide system of family engagement, and strengthening activities centered on the Strengthening Families Protective Factors, and development of quality improvement models for FRC play groups and activities. ^v

All sites are paired with a Mentor Coach who assists them in reviewing their quality assessment data, namely the ERS (Environmental Rating Scales), which covers multiple dimensions of the early care and education environment; the Classroom Assessment Scoring System (CLASS), which assesses three dimensions of adult-child interactions; and the Strengthening Families Self-Assessment, which assesses systems to increase positive outcomes for children and families.

After sites have been assessed, the Mentor Coach facilitates the development of a site and/or classroom Continuous Quality Improvement (CQI) Plan. The Mentor Coach provides technical assistance and links early care and education staff to trainings and resources that will improve the quality of the site’s environment and adult-child interactions.

QRIS tier ratings are based upon the Quality Counts California state rating matrix. Sites are rated on a scale of 1 to 5, with 5 as the highest quality level. Quality Counts Siskiyou early care and education sites are assessed by independent observers who are experts in early childhood education. Ratings are determined by calculating the number of points a site has earned for implementing quality practices in three core areas: 1) Child Development and School Readiness, 2) Teachers and Teaching, and 3) Program and Environment.

Across Siskiyou County, there are 19 total licensed county child care program sites, and 29 total family child care homes.^{vi} Specific efforts to increase the quality of these sites included:

- 31 early care and education sites participated in Quality Counts and received direct support services from a Mentor Coach, up from 19 sites in FY 2017-18. Of the 31 participating sites, 19 were licensed child care centers, 5 were licensed family child care homes, and 8 were alternative sites. One hundred percent of the county’s FRC playgroups participated in Quality Counts Siskiyou.
- The 31 sites represented 544 children, or 20% of the county’s 0-5 year-olds.
- 10 licensed child care centers were rated, and 90% (9 sites) were rated an overall score of a 4 or 5.
- Siskiyou QRIS sites received much-needed child size furnishings, equipment, and/or supplies to enhance their learning environments and increase their ERS scores.

Through a combination of local and regional dollars, First 5 Siskiyou continues to expand the number of ERS and CLASS certified observers, assessors, and trainers in the county. We are grateful to all our partner agencies and to all the individuals who have stepped up (and continue to persevere) in completing these rigorous trainings, certifications, and re-certifications. For more information on California’s Quality Rating and Improvement System, go to http://www.cafc.ca.gov/programs/programs_ca-qris.html.

Operational Goals for FY 2020-21 include:

- ❑ Maintain and enhance support for Quality Counts Siskiyou for Family Child Care Homes and alternative settings.
- ❑ Strengthen internal control systems to assure long term sustainability.
- ❑ Increase community awareness about importance of QCS as a resource for supporting child care providers as essential parts of the community fabric.
- ❑ Maintain and continue to support implementation of Strengthening Families Self-Assessment and goal-setting.

Family Literacy

In total, nearly 35,000 books have been provided through First 5 to Siskiyou families with young children.

To promote the importance of daily reading, singing, playing and talking, First 5 Siskiyou invests in a menu of programs which support early literacy promotion. Books are distributed at places such as family fun events, community celebrations, county and regional fairs, preschools, childcare programs, FRCs, play groups, story time events, WIC, Siskiyou Human Services, and libraries. Achievements in FY 2018-19 are described below.

Red Scarf Society: Red Scarf Society for the Performing Arts is a volunteer organization that promotes the performing arts in Siskiyou County, serves as a support group for the Yreka Community Theater, and provides education outreach to the students of Siskiyou County. In FY 2018-19 at the annual Family Concert at the Siskiyou County Fair, the Red Scarf Society distributed 200 books to children, along with 100 backpacks, to provide educational support to children of Siskiyou County. First 5 Siskiyou is grateful for the stellar commitment of the volunteers of the Red Scarf Society.

11th Annual Read Across Siskiyou: Read Across Siskiyou is an annual event that connects special guest readers to events hosted throughout the county. The Read Across Siskiyou program encourages children to read daily by highlighting one particular book at events held throughout local schools, preschools, child care centers, and libraries, with each participating child receiving a copy of the book to take home. In FY 2018-19, nearly 300 Read Across Siskiyou events took place throughout Siskiyou County to promote daily reading among children.

Reading Center in the Health and Human Services Department's Waiting Room: First 5 Siskiyou and the Department of Health and Human Services (HHS) partnered to create a reading center in the HHS waiting room. The books are located in the HHS lobby and enjoyed by CalWORKS applicants who are required to attend a face to face interview at the time of application. Families and children attending these appointments enjoy the books while they are waiting.



Books 4 Babes: This year is the 15th anniversary of the partnership with Delta Kappa Gamma /Gamma Nu Chapter in working hand in hand to promote daily reading from birth. Every baby born in both hospitals in Siskiyou County receive the “Read to Your Bunny” by Rosemary Wells and a brochure about early literacy tips and support for families. The book and brochure are in English and Spanish. In FY 2018-19, 475 books and brochures were distributed.

Literacy Partnership with Siskiyou County Library: The partnership with Siskiyou County Library is one of many examples of First 5 Siskiyou’s core belief in T.E.A.M. (Together Everyone Achieves More). For instance, Siskiyou County Library received a matching grant from First 5 Siskiyou to increase the number of quality children’s books as well as parenting books at libraries throughout the county. The selection of parenting and children’s books included references from the monthly parenting newsletters created by Oregon State University and distributed by First 5 Siskiyou throughout Siskiyou County. In FY 2018-19, 335 developmentally appropriate titles were added to the library.

Furthermore, Siskiyou County Library received funding for family literacy promotion and outreach. In the spirit of collaboration and prevention of duplication of services, the library partnered with First 5 Siskiyou to co-fund expansion of literacy-centered parent-child playgroups, workshops and family literacy events. As a result, 120 literacy-centered events including parent-child play groups, family literacy-centered Family Fun events and workshops were offered throughout Siskiyou County.

Books for Babies: Through a partnership between Fairchild Auxiliary, Yreka Community Resource Center and First 5 Siskiyou, babies born at Fairchild Hospital were gifted a literacy bag filled with children’s books and a special gift for parents, Kits for New Parents. Through this partnership, 1,250 books were distributed to 216 babies.

Reach Out and Read (ROR): Reach Out and Read prepares our youngest children to succeed in school by partnering with local medical clinics to distribute free books and encourage families to read together daily. In 15 independent published research studies, Reach Out and Read has been shown to be an effective mechanism to champion reading out loud to aid child development. In FY 2017-18, 1,340 books were distributed through Reach Out and Read.

Dolly Parton’s Imagination Library: The Dolly Parton Imagination Library (DPIL) is a nationwide book distribution and literacy promotion program. Findings from the body of Dolly Parton’s Imagination Library national research^{vii} indicate the program is very popular in the communities where it is implemented and shows promise in promoting: 1) changes in home literacy environments, 2) children’s attitudes toward reading, and 3) early literacy skills. The positive impacts for the program were present regardless of the demographic characteristics of the community or its participants and longer program participation often resulted in more positive academic outcomes. In a partnership between Dolly Parton’s Foundation and the local Delta Kappa Gamma, Yreka Community Resource Center and First 5 Siskiyou provide monthly books to children mailed straight to their home. Achievements in FY 2018-19 were as follows:

- In FY 2018-19, Dolly Parton’s Imagination Library increased book access in the home by distributing 17,640 books to 1,470 participating children.
- Almost all parents (96%) reported that their child had looked at a children’s book of their own volition in the last week, with 48% of parents reporting this happened daily.
- Similarly, 85% of parents responded that they had seen changes in their child’s curiosity toward books since receiving books from Dolly Parton’s Imagination Library.

- Fifty-three (53%) percent of parents surveyed indicated that they “sometimes read/use” the Parent Tips for Reading that are included on the back of each distributed book.
- Eighty-six (86%) percent of parent respondents indicated that they had read with their child for 5+ minutes on four or more days in the last week; 60% reported they had read with their child for as many minutes on every day of the week.

First 5 Siskiyou Express Events: First 5 Siskiyou Express is a bilingual exhibit that travels across California inspiring families to talk, read, and sing. These events are held at public community sites, as well as at playgroups in FRC locations throughout Siskiyou, and include storytelling and free prizes (such as books), and free activities.

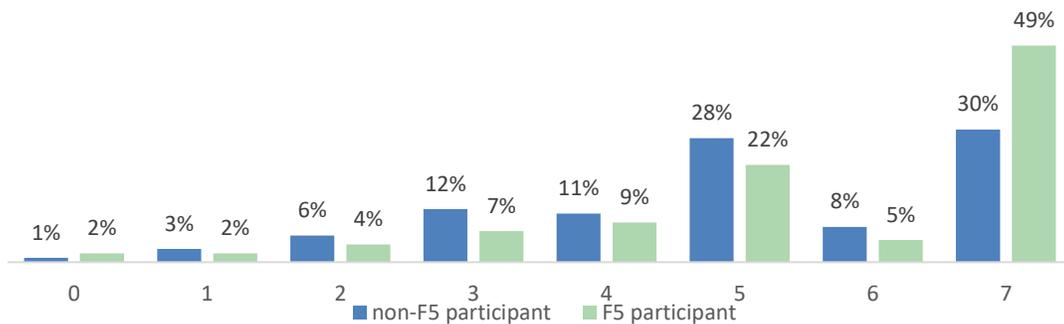
First 5 Siskiyou funded book distribution: In FY 2018-19, 13,112 books were distributed throughout preschools, childcare centers, and community sites (including libraries, WIC, Siskiyou Human Services, FRCs, and other community partners).

Family Fun Community Events: In FY 2018-19, First 5 Siskiyou held 43 Family Fun Community Events, helping to promote daily reading among 5,821 attendees. These happenings included engaging family literacy events and pajama story times.

Findings from Family Intake Form

Approximately 76% in First 5 Siskiyou-funded programs reported reading with their children at least 5 or more days per week, and 49% reported reading with their children every day of the week, higher than the countywide average of 20% found in the 2018 kindergarten readiness assessment.

Figure 8 – Number of Days/Week Reading, First 5 vs Non-First 5 Participant, Siskiyou County



Source: 2018-19 Family Information Form, Q60; 2018 Siskiyou School Readiness Assessment, Q8a.

Operational Goals for FY 2020-21 include:

- Continue to work with Delta Kappa Gamma to leverage individual donors and partners to sustain the DPIL project.
- Expand partnership with Siskiyou County Library to increase family literacy activities, education and resources.

Playgroups

In FY 2018-19, First 5 Siskiyou provided 291 playgroup sessions to approximately 700 children and 362 parents.

Playgroups provided an opportunity to enhance early learning skills, promote social development, increase school readiness, increase parents' knowledge about the importance of play, and help parents find easy activities to do at home that support early learning. The FRCs offered weekly playgroups to increase social interactions, including parent/child(ren) interactions through play, story time, and developmentally appropriate activities set in an inviting space. Free children's books were always available to families. In addition, many families met at the FRCs to participate in the 291 active playgroup sessions held during FY 2018-19.

Operational Goals for FY 2020-21 include:

- Implement ASQ/ ASQ-SE activities based on ASQ/ASQ-SE results.
- Continue to work with First 5 California to bring the Express Van for special socials.
- Continue to have targeted play groups focusing on art, science, language arts and math concepts.
- Provide training opportunities for child development specialists to continue to grow knowledge around developmentally appropriate multi-age playgroups.
- Implement Mommy and Me playgroups with infants and their parents.

Parent Education Regarding Kindergarten Readiness

To promote kindergarten readiness, First 5 Siskiyou invested in 651 trainings and activities that increased family knowledge through community education about early literacy, nutrition, and daily reading.

These 651 trainings and activities increased family knowledge about healthy child development and the practices that promote children's readiness for kindergarten. These trainings and activities included the engaging Parenting Education Series, Parenting Workshops, Family Fun events, and playgroups.

According to the Family Information Form Follow Up, families support their children's school readiness through consistent bedtime routines and other daily practices:

- Eighty percent (80%) of First 5 families put their children to bed at 8:30 pm or earlier on a weeknight (up from 75% in FY 2017-18).
- Forty-four (44%) percent of families reported telling stories or singing with their child every day.
- Approximately 1 out of 5 families (22%) reported playing games or doing puzzles with their child every day.
- Twelve (12%) percent of families reported doing arts or crafts with their child every day.

Goal 3 — Child Health and Development

Desired Results

- Children are healthy and well nourished
- Children meet developmental milestones
- Children have good oral health

Needs:

- **Health status:** Over three-quarters of children (80%) were on Medi-Cal, 19% had other insurance, and almost all (96%) had been to the doctor in the last 12 months for a well-child check-up, up from 93% the prior year. Seventy two percent of children had a regular dentist (up from 56% in the prior year), and 64% had seen the dentist in the past 6 months (up from 50% the prior year). Ten percent (10%) of reported children had untreated tooth decay.
- **Nutrition support:** Approximately 9% of parents said they need help with food access (e.g., pantry, CalFresh enrollment)
- **Screenings:** When they began First 5 services, parents indicated that they would be interested in getting a dental, hearing and vision screens (3%), and developmental screenings (<1%).

Nutrition Education and Fitness

In 2018-19, Family/Community Resource Centers provided a combined total of 286 activities to support nutrition education and physical activity promotion.

The key goal of this service area is to promote diet and physical activity behavior changes with a focus upon increasing fruit and vegetable consumption, physical activity, and participation in the CalFresh assistance program. The largest activity is the Harvest of the Month (HOTM) program with supplies and resources provided to the FRCs from Siskiyou County Public Health and First 5. Children and their parents are introduced to a different fruit or vegetable each month over the course of the 9 month school year. Forms of education include taste testing, newsletters, flyers, posters, and books that correlate with highlighted produce. Nutrition education is integrated into playgroups, family events, fairs, parenting classes, and other promotional activities. Water, or fruit or vegetable-infused water, are the only choice of beverage for First 5 Siskiyou funded programs and events. In addition to the Harvest of the Month program, Siskiyou County Public Health's CalFresh Healthy Living also collaborates with 5 additional preschools in Siskiyou County for HOTM activities. This service is coordinated with Siskiyou County Public Health SNAP-Ed. In addition, several FRCs host WIC at their site and promote these critical resources to families.

Across all FRCs, the Weed Family Community Resource Center most regularly promoted nutrition education, physical activity, and fruit and vegetable distribution (186 occurrences); however, all FRCs supported families in need with CalFresh application assistance (89 occurrences). Additionally, 6 nutrition trainings/classes (e.g., Color Me Healthy and parenting classes) occurred during 2018-19 across Siskiyou County.

Figure 9 – Nutrition Education and CalFresh Enrollment, by FRC

Program Site	# Harvest of the Month Activities	# Received CalFresh Application Assistance	Additional County-Wide Trainings/Classes
Yreka CRC/Fairchild Hospital	0	20	-
Dunsmuir CRC/community events	0	12	-
HUB/Montague CFRC	8	2	-
Mt. Shasta CRC/community events	0	12	-
Weed FCRC/community events	170	8	-
Happy Camp Community Center	8	35	-
CalFRESH Healthy Living	5		
County-wide trainings/classes			6
TOTAL	191	89	6

Source: 2018-19 First 5 Service Trackers, FRC Year End Report. Note: Numbers may reflect under-reporting.

In terms of impact, parents have reported that because of these programs, families are changing norms by increasing water consumption, physical activity, and fruit and vegetable consumption. A report from CSU Chico also finds that children in Siskiyou County are now consuming more fruits and vegetables.

Operational Goals for FY 2020-21 include:

- Continue to work with Public Health to increase parent education around importance of early nutrition.
- In response to 3 recent “shaken baby” occurrences, educate the community about how to prevent Shaken Baby syndrome.
- Continue to work with Siskiyou County Human Services, Chico State University and the FRCs to increase access to CalFresh for qualifying families, particularly working low-income families.
- Increase awareness about perinatal mood and anxiety disorder.

Health Utilization and Access Resources

In 2018-19, Family and Community Resource Centers provided support and referrals for health utilization and access resources to a combined total of nearly 1,600 parents.

Across all eight FRCs, 1,599 people were provided resources and referrals for the following services. These services appear to be having impact; 96% of parents reported their children had attended a well-child visit in the last 12-months, compared to 75% statewide, and 98% of children participating in First 5 services were fully immunized.^{viii}

Figure 10 — Health Utilization and Resources Provided by FRCs

Services	DCRC	FCRCW	MSCRC	YCRC	HUB	HC	TOTAL
- Health insurance							
- Health access							
- Mental health needs							
- Behavioral health needs (substance use)							
- Tobacco cessation							
- Food (pantry, CalFresh)	70	157	50	330	725	119	1,599
- Child care							
- Housing							
- Employment (CalWORKs, job assistance)							
- Earned income tax credit							

Source: 2018-19 FRC Year End Report. Note: FRCs are listed in the following order: Dunsmuir, Weed, Mt. Shasta, Yreka, HUB/Montague, Happy Camp.

Additionally, First 5 Siskiyou is an active member of the Siskiyou Tobacco Education Council, which leads efforts to increase education, promote resources and prevent tobacco use, and provides education about 2nd and 3rd hand smoking. Through these efforts, FRCs are changing community norms by providing approximately 220 parents with support or referrals to tobacco cessation resources in 2018-19.

Operational Goals for FY 2020-21 include:

- Educate the community about the effects of cannabis and secondhand smoke on children’s development.
- Work with parents to increase understanding about the importance of immunization and well-child visits.
- Increase partners’ knowledge about the importance of early oral health care (First Year, First Tooth).

Help Me Grow

Help Me Grow conducted developmental screenings to 515 children in its inaugural year.

In 2018-19, First 5 Siskiyou became a Help Me Grow affiliate, in partnership with Klamath Health Services and support of the First 5 Association. This expansion enabled First 5 and partners to expand from oral health, vision, and hearing screens to also include developmental (ASQ-3) and social emotional (ASQ-SE) screenings.



In 2018-19, First 5 Siskiyou provided training to organizations and medical staff on ASQ-SE and implemented Phase II of building the universal early screening systems in Siskiyou County. Through this system, 515 children were screened. Of the 515 screens conducted, 9 (1.7%) were found to have atypical development and were referred for further assessment and support. The success of this effort was based upon strong partnerships between multiple organizations, including medical providers, early childhood and family support programs, county departments, and First 5 Siskiyou.

In 2018-19, Klamath Health Services provided preventative screenings to 257 children through the Oral Health Screening and Treatment Program, co-founded by First 5 Siskiyou.

With funding from First 5 Siskiyou, Klamath Health Services, Inc. continued to provide Oral Health, Vision and Hearing Early Education, and screening projects through Siskiyou County's preschools. The oral health screening system utilizes the services of Registered Dental Hygienists in Alternative Practice (RDHAP) who are qualified to provide dental screenings, cleanings, fluoride treatments, referrals, and educational programs. An educational component of the project is directed towards teachers and parents. Each child participating in the educational and screening process receives a tooth-brushing kit (toothbrush, toothpaste, timer), information on nutrition and tooth-brushing, and an age-appropriate educational storybook to keep. In addition, this project incorporates the general outreach and educational portion to pregnant women through the distribution of tooth-brushing kits and educational information to area obstetricians, including Karuk Tribal Health Clinic, for their patients. It is anticipated that approximately 200 women will benefit from this portion of the project. Vision and hearing screenings are provided by pediatric service providers. We are thankful to Klamath Health Services Inc. and the dedicated providers who spend many hours screening young children.

Furthermore, Klamath Health Services, Inc. continues to work with the Siskiyou County departments, schools, child care providers, primary medical and dental providers in the region to encourage every family to establish a medical and dental home for their child/children at birth. This project seeks to bridge the gaps in services and access until each family and its children are linked with quality local childcare, accessible health and developmental screenings, and supportive community resources close to home.

Highlights in the FY 2018-19 year included:

- Dental screenings were provided to 206 children, including 15 children (7%) whose screenings were for urgent needs, such as untreated tooth decay.
- Vision screenings were provided to 182 children, including 29 children (16%) whose screenings were for urgent vision needs.

- Hearing screenings were provided to 155 children, including 51 children (33%) whose screenings were for urgent hearing issues.

Operational Goals for FY 2020-21 include:

- In partnership with Siskiyou County Behavioral Health and KHSI, expand access to developmental and social emotional screenings.
- In partnership with KHSI, explore ways to sustain Help Me Grow.
- Explore partnership HHS to expand HMG model.
- Educate providers about infant and early childhood mental health.

Goal 4 — Strong Systems

Desired Results

- System partners have increased capacity to promote child and family outcomes
- System partners are efficient and effective collaborators (leverage, cross-refer, etc.)
- First 5 Siskiyou increases financial and leveraged resources in the county

Siskiyou Family Resource Center Network

The 2018-19 fiscal year marked First 5 Siskiyou's second year of adopting an FRC Network and organizational structure that promotes cost savings, operational efficiency, local community engagement, shared decision making, and effective outcomes across Siskiyou County.

The purpose of the Siskiyou Family Resource Center Network is to: 1) collectively coordinate the efforts of the FRCs around the county, and 2) to strengthen the capacity to deliver high quality programs, to be a valuable resource in their communities, and to be sustainable. Five FRCs are part of a collaborative Network and three FRCs are independent. Seven FRCs regularly attend the convenings. The SFRC and FRCs are actively engaged with their local preschools, home visitation programs, family child care homes, and elementary schools.

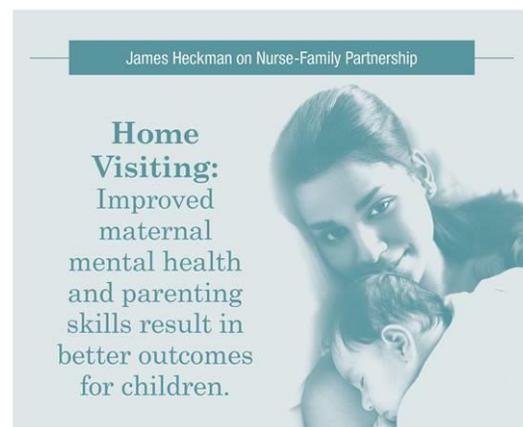
Operational Goals for FY 2020-21 include:

- Increase the leadership skills FRCs with On the Move's program for emerging leaders.
- Work with county partners to advocate for diversified and sustained for the FRCs.
- Support the capacity building of the FRC Collaborative.

Siskiyou Home Visitation Systems Coordination

Beginning in 2016, The Ford Family Foundation began funding a Regional Home Visitation Systems Coordination (HVSC) project.

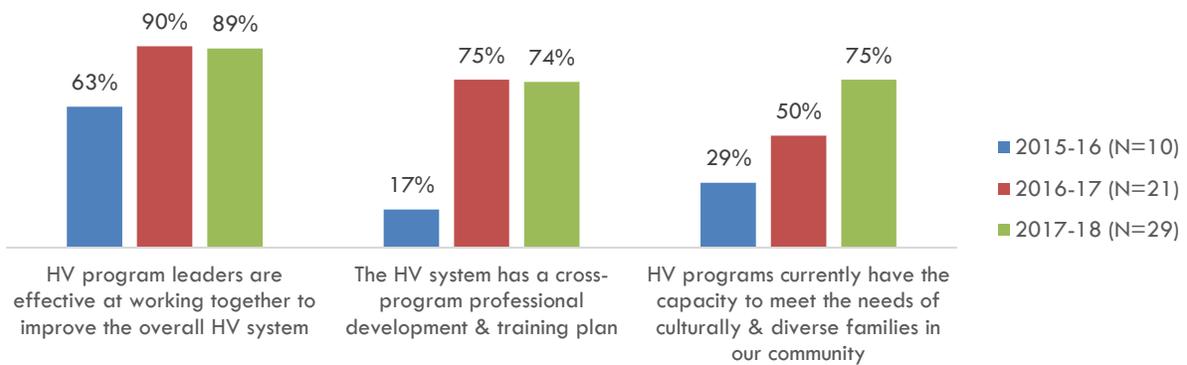
By invitation, First 5 Siskiyou receives funding from the Ford Family Foundation to be part of a multi-county collaborative to strengthen systems for home visitation. Community partners endorsed and recommended First 5 Siskiyou as the lead agent for this grant. The vision for the project is for Siskiyou County to have a coordinated home visiting (HV) system that strengthens and benefits all home visiting models as part of each region's birth-to-five early childhood development system. The long-term goal for the project is to improve outcomes for children and families and expand the region's capacity to serve more families. The work is primarily focused on:



- Improving internal communication between and among home visiting providers;
- Increasing community awareness about the availability and benefits of home visiting;
- Development of a shared intake & referral system to connect families to the best matched home visiting program; and
- Development of a regional home visitor professional development plan to promote shared training opportunities.

Home visiting partners in the collaborative include: Shasta Head Start, Siskiyou Early Head Start, Siskiyou County Public Health, Modoc Early Head Start, and other home visitation programs. Partners have been surveyed each year to monitor the ways in which the system of home visitation is strengthening over time. With respect to *coordination and capacity*, improvements were observed from 2016 to 2018. Responses suggest that there is support from *leadership* to improve the home visitation system, that there is strategy for increasing the *competencies of home visitors*, and that programs have increased *capacity* to meet the needs of families.

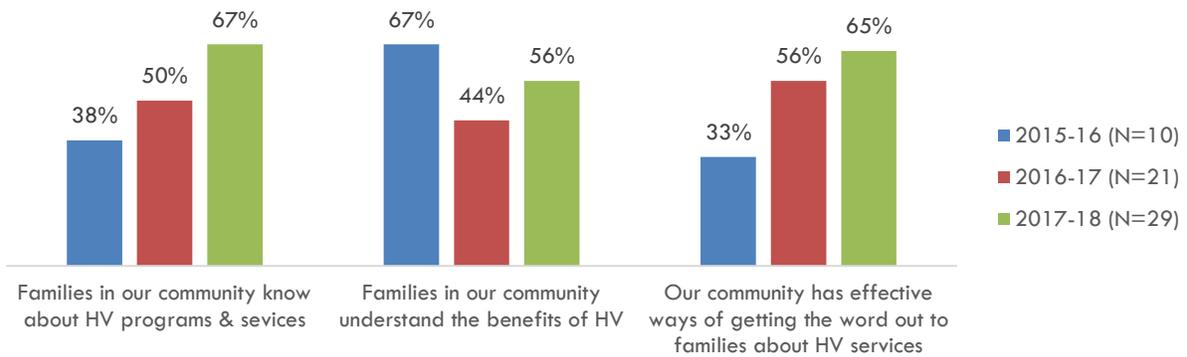
Figure 11 — Coordination and Capacity



Source: Portland State University and the Ford Family Foundation, Systems Survey Summary of Results, November 2018. Includes % “agree” or “strongly agree.”

In terms of *community awareness* about home visiting programs, from 2016 to 2018, dramatic improvements occurred across both *family knowledge of home visiting programs/services* and *effective community outreach* to families about home visiting services.

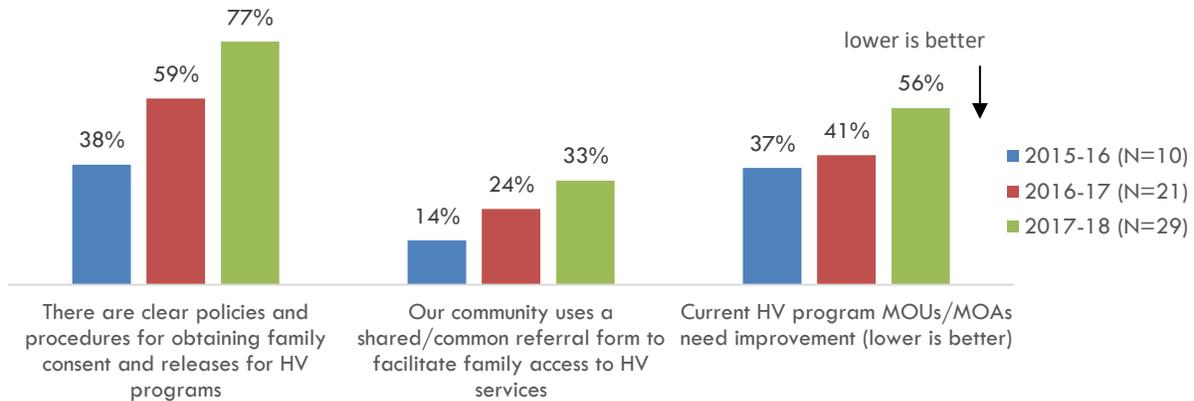
Figure 12 — Community Awareness of Home Visiting Programs



Source: Portland State University and the Ford Family Foundation, Systems Survey Summary of Results, November 2018. Includes % “agree” or “strongly agree.”

A third area relates to the procedures to serve incoming families. From 2016 to 2018, there were also steady improvements in the percentage of participants who said there are *clear policies and procedures for obtaining family consent and releases for home visiting programs*, and in the percentage of partners who said they use a *shared/common referral form to facilitate family access to home visiting services*. However, the percentage who felt *the MOU/MOA process needs to be improved* has increased or worsened, pointing to an area for improvement.

Figure 13 — Coordinated Referrals Across HV Programs



Source: Portland State University and the Ford Family Foundation, Systems Survey Summary of Results, November 2018. Includes % “agree” or “strongly agree.”

Operational Goals for FY 2020-21 include:

- Sustain partnership with Ford Foundation and home visiting programs to continue promoting the vision of this collaborative.
- Develop a centralized intake process
- Increase community outreach to health provider about the importance of home visiting.

Siskiyou Strengthening Families (Parenting Education) Collaborative

In 2018-19, the Strengthening Families Collaborative increased partnerships with local schools, as well as community awareness about parenting education, to normalize attendance of parenting classes.

The Siskiyou Parenting Education Collaborative system is a multi-partner effort that supports the coordinated delivery of parenting education programs, thereby reducing duplication of scarce resources. The Collaborative partners believe that parents are their children's first and most important teachers, and that layered investment in strong parenting education programming offered countywide is a critical strategy for ensuring that all children are healthy and prepared to succeed in school and in life.

First 5 Siskiyou is the coordinating body for the multi-agency partnership, which includes: Siskiyou County Human Services - Mental Health Services Act, Adult and Family Services, Siskiyou County Probation, Dunsmuir High School, Early Head Starts, Head Starts, College Of The Siskiyou's Foster Kinship Program, Lilliput Families, California State Adoption, Local Childcare Planning Council, Foster Family Agencies, Siskiyou County Court Mediation Services, FRCs, CASA, Siskiyou Domestic Violence and Crisis Center, and more. The Collaborative collectively advocates and plans for increased parenting education programs, classes, and support services for families.

In 2018-19, the Strengthening Families Collaborative created multiple avenues for community members to access parenting education services.

The Collaborative developed one calendar of all county-wide educational opportunities offered by multiple funders as well as county wide parenting education calendar. Additionally, parents have access to parenting education resources from monthly newsletters developed by Oregon State University, community-based classes, media, and the First 5 CA Parent website.

Operational Goals for FY 2020-21 include:

- Help partners see the value of pooling resources to sustain parent education.
- Strengthen the collaborative meetings.

Siskiyou Professional Development Partnership

In 2018-19, the Partnership reached 727 professionals to develop the shared knowledge and commitment needed to sustain First 5 Siskiyou's systems.

First 5 Siskiyou promotes the wellbeing of children by working to build the capacity of service providers through implementation and coordination of free county-wide, high quality professional development trainings. These trainings showcase the importance of empathy in dealing with clients, and increase knowledge about child development, impact of trauma, and trauma informed care. To this end, the Siskiyou Professional Development Partnership was established, and is comprised of child-centered institutions, such as CASA, Child Protective Services, early childhood educators, Head Start/Early Head Start, FRCs, and Foster Family Agencies. The merits of the trainings provided are not only manifested by the consistent high number of participants, but more importantly, by the reported impact of trainings on attendees.

In addition, First 5 Siskiyou promotes the 5 Protective Factors of the Strengthening Families Approach: parental resilience, social connections, concrete support in times of need, knowledge of parenting and child

development, and social and emotional competence of children. All 31 Quality Counts organizations reported adoption of the Strengthening Families 5 Protective Factors Framework.

- First 5 Siskiyou’s Professional Development Partnership held 12 different trainings, reaching 727 county-wide attendees. Trainings covered topics related to: how to think like babies, building resiliency in youth and adults, creating compassionate kids & communities, perinatal & postnatal mood & anxiety disorders, supporting families impacted by abuse of alcohol and other drugs, understanding trauma, prevention of Adverse Childhood Experiences (ACEs), mindful leadership, and autism: early intervention, mindfulness, and supporting positive parenting.
- In total, 100% of participants reported that the information in the trainings was “helpful,” and that they will use what they learned in their work with children. One participant reported that he/she/they will *“incorporate key factors of resilience in multiple components at the resource center, [especially] self-regulation skills.”*

Operational Goals for FY 2020-21 include:

- Maintain current partnerships and funding.
- Work with Portland State University to conduct follow up evaluation of how providers are using the knowledge gained from the training (s)s they attended.
- Increase knowledge about Adverse Childhood Experiences (ACEs) and Resilience; screen the film *Resilience* in partnership with the library and through Movies with a Purpose.

Cross-Cutting Findings: Annual Partner Survey Results

In 2018-19, 17 partner organizations appreciated the various kinds of staff training that agencies received, as well as trainings for the parents they served.

To understand the value of First 5 Siskiyou's support to its partner collaboratives, as well as to its partner agencies, First 5 Siskiyou conducted an end-of-year qualitative survey with 48 partners. Of these, 17 (35%) responded and described the ways in which the collaboration with First 5 Siskiyou helped their organizations:

- "First 5 listens to our requests and brings excellent, high quality trainers to our community, saving us travel and training dollars."
- "Parents, students, teachers all took advantage of high quality training experiences that improve our community, relationships, and how we contribute to the community in which we live."
- "First 5 provides tremendous support for the community resource centers with the many training opportunities targeted at our services for children and families. "
- "First 5 is a critical partner in our collaboration to further the literacy, health, and wellbeing of our community's children."

Partners also commented on how Siskiyou families and communities are better off because of the Siskiyou Professional Development Partnership:

- "Our students come to school more ready to learn. Parents who attend trainings on campus become more comfortable with the facility. Our staff members have benefited from attending trainings that have been facilitated by First 5."
- "Families reached through our programs benefit by easy access to services, education, and expanded understanding of all things children 0-5."
- "Families benefit from better-trained staff who are armed with the latest research and techniques to implement practices in their daily work. Staff is able to empower parents and share knowledge."
- "Working with First 5 allows us to reach a population that would not be possible with our staff alone. Connections that are made by our partners allow information and resources to be extended to more areas throughout the county, which improves communication and support for the community as a whole."

Partners did offer a few ideas for strengthening collaboration to better support Siskiyou families, such as:

- "Increase teachers' access to trainings and coordinate more with schools to serve families."
- "Better knowledge of how and when to refer First 5 and know their system of referring to us."

One respondent aptly summarized the goals of First 5 Siskiyou's systems collaboration work in the request that First 5 Siskiyou:

"Stronger families make for a stronger community."

"Continue with all you do! Advocate for increased services and supports in rural areas."

Outreach and Communications

In 2018-19, First 5 Siskiyou successfully connected and engaged with the public through multiple platforms.

- Across 34 email blasts, First 5 Siskiyou had an average of 674 subscribers on their email list, up from 601 in 2017-18. This number only reflects the receiving email address of local organizations and individuals, who then forward campaigns and resources onto other staff or the public; the number therefore does not include those individuals who viewed First 5's emails through shared means.
- The open rate, or percent of users who opened a First 5 Siskiyou email (i.e., a receiving email address of local organizations, AND staff and public recipients of shared emails), is an average of 27.36%, higher than the industry average of 25.17%, thereby reflecting strategic email subject lines and connected communication with local partners.
- The click rate, or percent of users who interact with the content of a First 5 Siskiyou email, is an average of 4.86%, significantly higher than the industry average of 2.79%, which reflects on-point content that organizations and the public find useful.
- First 5 Siskiyou additionally engaged community members, through 467 Facebook friends (up from 410 in 2017-18) and 3,492 people who visited the website (up from 2,700 people in 2017-18).

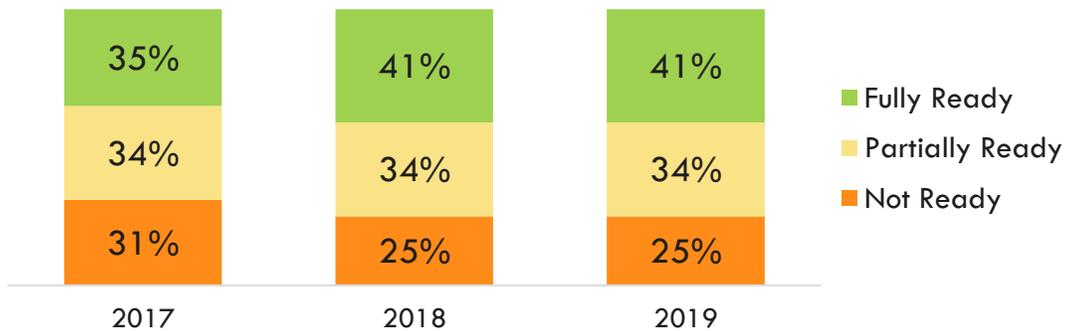
Overall Impact

Kindergarten Readiness

In Fall 2019, First 5 Siskiyou’s third countywide kindergarten readiness assessment showed that readiness appears to be increasing across the county.

In Fall 2019, the assessment was conducted across 25 classrooms and 407 children. Based upon the Kindergarten Observation Form, 41% of kindergartners were fully ready for kindergarten across all domains of readiness (self-regulation, social expression, and kindergarten academics). By comparison, the percent of children fully ready was 50% across Santa Clara County, 42% across Alameda, San Francisco, and Contra Costa (combined), 23% of Alum Rock (East San Jose), and 18% in the Franklin McKinley area (also in San Jose). Notably, 42% of Siskiyou County third graders were proficient readers in 2018, highlighting the close link between kindergarten readiness (41%) and third grade reading proficiency (42%). The factors found to independently predict higher kindergarten readiness scores included: coming to school well-rested and well-fed, family income, and use of preschool, licensed family child care, or Transitional Kindergarten.

Figure 14 — Percent of Children Ready for Kindergarten

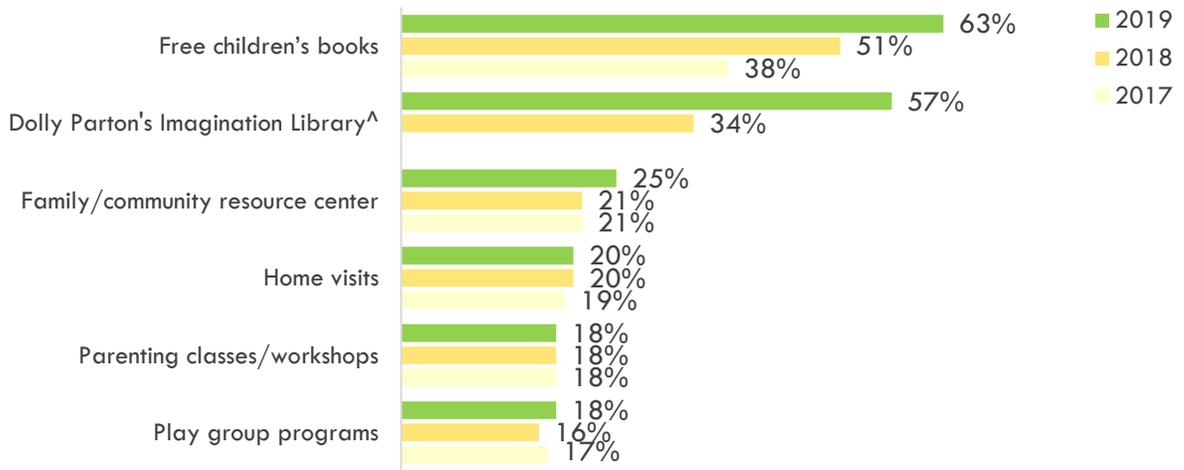


Source: Kindergarten Observation Form, Parent Information Form (2018). N=313 (2017); N = 341 (2018); N = 302 (2019). Weights are applied to correct for race/ethnicity. Percentages may not round to 100 due to rounding.

More than 3/4^{ths} of entering kindergartners had been reached by First 5 Siskiyou.

On the Parent Information Form, kindergartners’ parents are asked to indicate participation in certain services. About 79% of kindergartners’ families across the county had reportedly connected with at least one First 5-supported service. Over half of families received free children’s books.

Figure 15 — Percent of Entering Kindergarten Students Engaging in First 5 Services

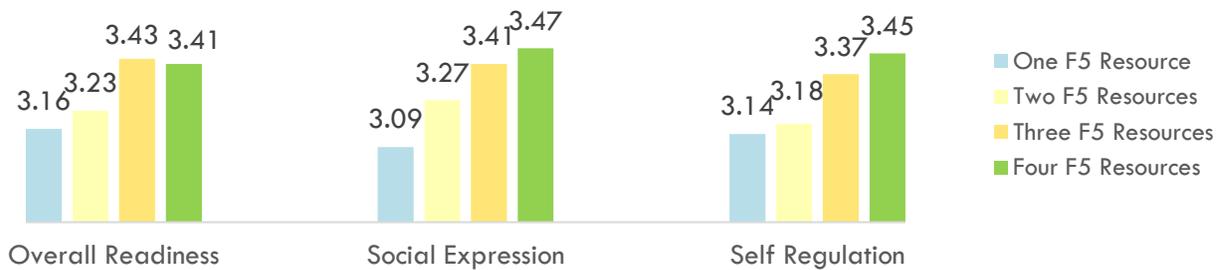


Source: Parent Information Form n= 321 (2019).

Cumulative Effect of First 5 Resources on Readiness:

Students who engaged with four F5 resources demonstrated on average 14% greater overall kindergarten readiness and 16% greater social expression.

Figure 16 — Average kindergarten Readiness Score by Number of First 5 Services



Source: Kindergarten Observation Form, Parent Information Form (2019). N= 93. Race and SES are controlled for. Scale is 1= Not yet and 4 =Proficient.

Operational Goals for FY 2020-21 include:

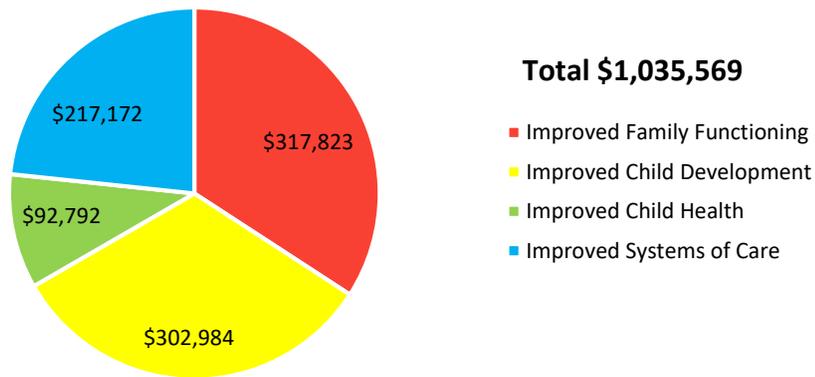
- Repeat the countywide kindergarten assessment in Fall 2020
- Create a system to provide more rapid turnaround to share school-level results
- Create a Call to Action that identifies the role that each sector can play to ensure all Siskiyou County children enter kindergarten ready to succeed

Financial Information

First 5 Siskiyou doubled its impact in the county, in that it raised nearly 100 percent in additional funds over its base allocation.

As a result of fundraising and leveraging activities and our base allocation of Proposition 10 funding, in FY 2018-19, First 5 Siskiyou invested \$1,035,569 in programs for children 0-5, their families, and their communities.

Figure 17 — FY 2018-19 Investments by Program Area

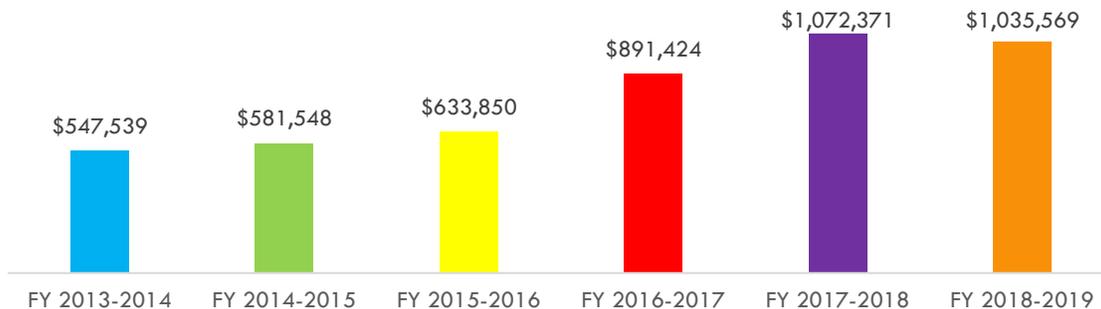


Source: 2018-19 First 5 Siskiyou Annual Report data.

Due to extensive efforts to raise other resources and collaboration for best outcomes for young children, the Commission’s revenues continued to increase over its base allocation of around \$500,000 per year; however, total revenue in FY 2018-19 was slightly less than in 2017-18 (\$1,072,371), and program expenditures (\$930,771) were slightly more than in 2017-18 (\$865,843).^{ix}

Encouragingly, FRC’s drew down MHSA Funds and secured in-kind support from sources other than First 5 to support First 5 programs and maintain services to children and families. Klamath Health Services received \$50,000 from Ford Family Foundation for Help Me Grow systems exploration and development.

Figure 18 — Annual Revenue



Source: First 5 Siskiyou Annual Report data.

Grants were obtained from the following Grantmakers, and applied to the corresponding programs:

Figure 19 — Revenue, by Grantmaker and Program

Grantmaker	Program
Oregon Community Foundation (Oregon Parenting Education Collaborative)	Parenting Education Program
Ford Family Foundation	Siskiyou Home Visitation Systems Coordination
Siskiyou County Human Services: <ul style="list-style-type: none"> - Behavioral Health (Mental Health Services Act) - Children Services - CalWORKs 	Capacity Building through countywide Professional Development Trainings, Parenting Education Programing
Help Me Grow Siskiyou	Help Me Grow, in partnership with Klamath Health Services, administers developmental, dental, vision, and hearing screenings
Siskiyou County Probation / Community Corrections Partnership	Parenting Education Program
Siskiyou County Library	Family Literacy Education, Promotion, Access
Lilliput Children’s Services	Capacity Building through countywide Professional Development Trainings
College of Siskiyou’s Foster/Kinship Program	Capacity Building through countywide Professional Development Trainings, Parenting Education
Siskiyou Early Head Start	Capacity Building through countywide Professional Development Trainings, Parenting Education Programs
First 5 California IMPACT	Quality Improvement and Systems building for early care and education including Help Me Grow, Strengthening Families Systems Building efforts to build protective factors. Special attention to Alternative Sites, Family Childcare Homes, Non Subsidized Programs
Siskiyou County Office of Education: CSPP	Quality Improvement for state preschools
CA Department of Education: QRIS	Funding to support Infant/Toddler program quality improvement.
Quality Counts CA	QRIS Technical Assistance Grant
Adult Education Pathways	Dunsmuir – Support for adult continuing education
Community donations for Imagination Library: <ul style="list-style-type: none"> - Yreka Friends of the Library - Weed Rotary 	Early Literacy: Dolly Parton's Imagination Library program

Source: First 5 Siskiyou.

Five Year Projections

Revenue

Source Year	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 23-24
Revenue				Projected	
Prop 10 Revenue	500,000	500,000	500,000	475,000	475,000
CA State Revenue	120,000	50,000	40,000	30,000	20,000
Government Contracts - Federal	56,922	56,922	56,922	56,922	56,922
Government Contracts - Local	189,200	175,000	135,000	125,000	125,000
Interest	5,500	5,500	3,000	3,000	3,000
Grants	10,000	10,000	10,000	10,000	10,000
Public/Foundation Funds	154,500	150,000	135,000	135,000	135,000
CAQCC	109,066	109,066	140,500	140,500	140,500
Donations/DPIL	25,000	25,000	25,000	25,000	25,000
	1,170,188	1,081,488	1,045,422	1,000,422	990,422

Expenses

Source Year	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 23-24
Public Education	7,000	6,370	5,800	5,000	4,800
Communications	2,200	2,200	2,200	2,200	2,200
Insurance	3,100	3,100	3,500	3,700	4,000
Legal & Publication	2,350	2,350	2,350	2,350	2,350
Office Supplies & Equipment	18,000	16,000	14,000	12,000	10,000
Rent Expense - Office	17,300	17,300	20,000	23,000	23,000
Travel and Training	50,000	40,000	40,000	30,000	30,000
Memberships	4,500	4,500	4,500	4,500	4,500
Contract - Pautz & Company (ED)	127,921	127,921	125,000	125,000	125,000
Contract - Pautz & Company (ASC)	55,941	55,941	50,000	50,000	50,000
Audit (Reynolds, CPA)	7,000	7,000	5,000	10,000	10,000
Accounting & Legal Services (Churchill)	3,600	3,600	3,600	3,600	3,600
Education & Support	104,500	100,000	90,000	88,000	84,800
Data Tracking and Evaluation/Tech Asst/KR	32,000	30,000	28,000	28,000	28,000
Contracted Services	332,880	284,000	279,000	254,000	254,000
Imagination Library	21,000	21,000	21,000	21,000	21,000
Resource Centers & Network	250,000	250,000	250,000	250,000	250,000
Countywide Programs	35,000	30,000	30,000	22,000	20,000
CalFresh Outreach	41,000	41,000	38,000	37,000	36,000
Literacy/Numeracy	50,000	40,000	35,000	30,000	28,000
Dev. Appropriate Environments	5,000	2,500	2,500	2,500	2,500
Total Expenses	1,170,292	1,084,782	1,049,450	1,003,850	993,750

Appendix A: Endnotes

ⁱ United States Department of Labor. Earnings and Unemployment rates by educational attainment, 2015. Retrieved from the web: http://www.bls.gov/emp/ep_chart_001.htm

ⁱⁱ Communities Reporter 2010-2014. Retrieved from the web: <http://oe.oregonexplorer.info/rural/CommunitiesReporter/>

ⁱⁱⁱ There was likely duplicate reporting, with respondents selecting more than one response, perhaps in the case of a family member or relative watching the child, who also owned and operated a licensed center of home-based care program.

^{iv} There was likely duplicate reporting, with respondents selecting more than one response, perhaps in the case of a family member or relative watching the child, who also owned and operated a licensed center of home-based care program.

^v First 5 Siskiyou Children and Families Commission. Form 3. First 5 IMPACT Phase 2 High-Quality Action Plan Implementation Step Layer Funding. (Grant Application) December 11, 2015.

^{vi} Source: California Child Care Portfolio, 2017. Accessed: https://rrnetwork.org/assets/general-files/Siskiyou_06-18.pdf

^{vii} Dolly Parton's Imagination Library research. Retrieved from the web: <https://imaginationlibrary.com/news-resources/research/>

^{viii} Source: HEDIS 2017-18, California Department of Healthcare Services. Medi-Cal Managed Care External Quality Review Technical report, July 1, 2017-June 30, 2018. Accessed at https://www.dhcs.ca.gov/dataandstats/reports/Documents/CA2017-18_EQR_Technical_Report_F1.pdf

^{ix} Actual total FY 2018-19 revenue is more than what was reported, as some grants were received in FY 2019-20.