



**Are you interested in learning ways to have a positive influence in your relationships and how to stand out as a leader?**

Communication is at the heart of all leadership skills. Motivational Interviewing, using MI-Lead techniques, is an evidence-based approach to:

- Increase engagement
- Identify common goals
- Enhance motivation
- Encourage collaboration
- Increase the likelihood of needed change
- Navigate difficult conversations

In this training, participants will learn concrete, person-focused tools that are an effective approach in developing skills as a transformational leader, one who can communicate well, enhance engagement, respond effectively to ambivalence and discord, and lead through change. Participants will gain an appreciation for the importance of “change talk” and the benefits of avoiding the righting reflex when an individual is ambivalent about engaging in change. Opportunities for practice of methods and group discussion will be provided.

**Jason Wilcox, LCSW**, co-author and developer of Motivational Interviewing for Leadership: MI-Lead. He is a national trainer and consultant for Motivational Parent, MI-Lead, Motivational Interviewing, and Motivational Enhancement Therapy. He is a dedicated husband and father of three amazing kids.



**MONDAY**  
**MAR 16<sup>TH</sup>**  
 Miner’s Inn Convention Center  
 122 E. Miner Street, Yreka  
**9:00 - 3:30PM**  
 Light breakfast and lunch are provided!  
 Training is free of cost to participants!

**REGISTER**

<https://www.surveymonkey.com/r/JWilcox>

