



Annual Report

Fiscal Year 2017-18

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Letter from the Director

To the children, families, and partners of First 5 Siskiyou...

Once again, First 5 Siskiyou Children and Families Commission is grateful to work with our partner organizations to serve and support Siskiyou families. Together, we have an enormous opportunity to build even stronger systems of support, resources, and opportunities to grow healthy children who are prepared to succeed. First 5 Siskiyou's sound fiscal practices and data-driven approaches are at the center of our collective success!

This year, there were so many things to be proud of together:

- Dolly Parton's Imagination Library with nearly 9,000 distributed books, thanks to our key partners, Delta Kappa Gamma – Gamma Nu Chapter, Yreka Community Resource Center 501©3, and the generous support from Friends of the Libraries, Service Clubs, Sheriff Lopey Foundation, Dr. Brooks, OD, and over 100 individual donors
- The robust menu of parenting education classes and in-county professional development opportunities
- The dedication and continued commitment of FRCs to reach out to families in need of support and opportunities for social connections, and our families' reciprocal support of FRCs through volunteer opportunities, donations, and services
- The stellar work of the dedicated team at Klamath Health Services, Inc. to provide dental, vision, and hearing screenings for early detection and referral to supportive services
- The Home Visitation Systems Coordination, which increased access and resources to families and providers, and continues to grow and become a cornerstone of provider support
- Our partnership with Applied Survey Research, a social research organization who helped us with the first-ever county wide Kindergarten Readiness Study and elevated our ability to tell our collective story and improved efforts through evaluative practices
- Our partnerships with volunteer organizations, including Red Scarf Society, Delta Kappa Gamma, and Fairchild Auxiliary, who allow us to increase our reach in a cost-effective, sustainable way
- Finally, our ability to support parents, relatives raising children, and foster parents through support groups, home visitation, and evidence-based classes, which has normalized attendance, with continued requests for additional classes.

We are eager to continue our work with existing partners, and to build relationships with all interested organizations, service clubs, educators, and individuals. As the needs and resources of Siskiyou communities and families evolve, so do we. We look forward to another productive year filled with strong relationships that sustain our collective goal to support the healthy development of children. We invite you to join us!

- Karen Pautz, Executive Director and Kermith Walters, Commission Chair



2017–18 Headline Findings

Profile of Children and Families

- First 5 Siskiyou served 2,310 children in FY 2017-18, or 84% of the estimated 2,762 children ages 0-5 in the county.
- The majority of families served were White (83%), followed by Latino (11%) and Native American (9%).
- Almost 40% of families served earned less than the federal poverty level (\$25,100), and 15% of mothers had no more than a high school education.
- Eighteen percent of families were headed by a single parent.

Resilient Families

- C/FRCs continued to have substantial reach across the county, serving 59% of the county's young children and their caregivers. The most common services were playgroups (76%), followed by the library (53%), food and nutrition services such as WIC, CalFresh, Food Bank (41%), parent education classes and workshops (33%), resource and referral (15%), and home visiting (12%).
- In total, over 25,000 books have been provided to Siskiyou families with young children.
- Seventy-six percent of families read together at least five days per week.

Quality Early Learning

- The majority of First 5-supported children (83%) were not enrolled in child care or preschool; while 5% attended a licensed center/preschool, and 3% attended a licensed home-based care program.
- 19 early care and education sites are participating in IMPACT.
- In Fall 2017, 35% of kindergartners were fully ready for kindergarten across all domains of readiness (self-regulation, social expression, and kindergarten).

Child Health and Development

- Almost all (98%) of First 5 children had medical insurance and 95% had a regular doctor. However, only 53% had a regular dentist; over 7% of children reportedly had untreated cavities.
- In 2017-18, Klamath Health Services provided preventative screenings and referrals to 527 children through the Oral Health Screening and Treatment Program, cofounded by First 5.

Strong Systems

- First 5 Siskiyou's Professional Development Partnership held 8 different trainings, reaching 351 county-wide attendees, and 99% of participants responded that they will use what they learned in their work with children.
- Across all partner collaboratives, 19 partners responded in highly favorable ways about First 5 Siskiyou's support to their organizations and their families.

Introduction

The First 5 Siskiyou Children and Families Commission was established in 1999, along with 57 other First 5 County Commissions throughout California by Proposition 10. This voter-approved initiative created infrastructure and funding streams from tobacco tax dollars to support improved health, family functioning and child development for families with children prenatal to five years old.

Since 90% of a child’s brain is developed by age 5, the purpose of First 5 Siskiyou is to invest in the future of the young children, and their families that live in Siskiyou County. First 5 Siskiyou works with partners to ensure children, prenatal to 5 years old, are thriving in supportive, nurturing, loving environments, and are entering school healthy and prepared to succeed.

This work is accomplished through community-generated, collaborative action— policies, activities and new ways of doing business that develop and sustain connections among individuals, groups, organizations, communities and the county. Together, we identify community-specific and county-wide needs, gaps in services, indicators of success, and evidence-informed approaches to address the needs and gaps in services. First 5 Siskiyou's approach in working with partners and families is grounded in building trust, helpful relationships and commitment to growth and change. Our success will be measured by the needs we have met, the gaps we have closed and improvements in the indicators that tell us that our young children and their families are healthy. For further information about First 5 Siskiyou, visit the website at www.first5siskiyou.org.



Vision, Mission and Guiding Principles

First 5 Siskiyou's vision is that *Children in Siskiyou County from prenatal to 5 years of age have a strong start in life through supportive and nurturing families, caregivers, educators and communities.*

First 5 Siskiyou's mission is to *foster the optimal development of Siskiyou County children, from prenatal through five years of age, and promote the vital importance of the first five years of life to the well-being of children, families, and society.*

The manner in which First 5 Siskiyou approaches its work is essential for our success. Therefore, First 5 Siskiyou Children and Families Commission:

- Acts with honesty and integrity.
- Follows ethical practices in all work aspects and avoids conflicts of interest.
- Adheres to the First 5 mission statement.
- Values and affirms diversity in its many forms and endeavors to include the perspectives, opinions and experiences of the broadest possible cross-section of its communities to guide its work.
- Is thoughtful and purposeful in the investment process. It regularly reviews and evaluates its mission, priorities, policies and practices.
- Is accessible, communicates clearly and promptly with grantees and the public, and builds constructive relationships based on mutual respect, candor and confidentiality.
- Is an identifiable Commission that is responsible for the governance and oversight of the organization.
- Provides appropriate and timely information on its work to the public, government and all stakeholders.
- Assures transparency.
- Is aware of and fulfills its fiduciary, programmatic and legal responsibilities.

Overview of First 5 Siskiyou

First 5 Siskiyou Children and Families Commission

First 5 Siskiyou consists of seven (7) commissioners appointed by the Board of Supervisors for an unspecified term who serve without compensation. The Commission typically meets 11 times during the year, normally on the 4th Wednesday of the month from 8:30 to 10:30 am, as posted on the First 5 Siskiyou website. Meetings are typically held at the Siskiyou County Office of Education in Yreka. The Commission and the Family and Community Resource Centers work together to identify and refine community needs, resulting in projects that provide integrated services. First 5 Siskiyou is the principal governing body of its Proposition 10 revenue distribution and is the liaison to First 5 California Children and Families Commission.

Executive Director

The Executive Director is the primary staff member supporting First 5 Siskiyou Children and Families Commission in Siskiyou County. The Executive Director works for and is under contract to the Commission. The Executive Director is also the Commission's representative to First 5 California, First 5 Association, Ford Family Foundation, Oregon Community Foundation, and other local funding partners.

Advisory Groups

Advisory (or Task) Groups are formed by the Commission as needed to address specific issues or areas of interest. These groups may be comprised of Commissioners and/or non-Commission members, and include:

- Contracting
- Budget/Audit
- Site Visit/Evaluation
- Proposal Review

Financial Management

As of June 30, 2015, First 5 Siskiyou is established as a Public Agency with control of its own Strategic Plan and budget, independent of Siskiyou County government. First 5 Siskiyou has adopted and operates under Policies and Procedures as required by the First 5 Financial Management Guide relative to Conflict of Interest Policy of Commission members, Contracting and Procurement, Administrative Cost, Annual Audit, Salary and Benefits, and Funded Program Evaluation. Additionally, policies have been adopted to support the health and wellbeing of our youngest citizens and their families.

Independent Audit

First 5 Siskiyou contracts with an independent Accounting/Audit firm to complete its annual audit in compliance with statutory requirements enumerated in Health and Safety Code section 130151(b). The State Controller's Office, along with a committee composed of representatives from the First 5 California

Commission, local commissions, the Government Finance Officers Association, county auditor controllers and independent auditors, developed the initial audit guide which is updated as needed by the State's evaluation committee. When First 5 Siskiyou's independent audit is completed, it is reviewed by the Commission's Budget/Audit Advisory Group and adopted through a Public Hearing by no later than October 30 each year. It is submitted to First 5 California and the State Controller's Office by November 1 of each year.

Project Funding and Administration

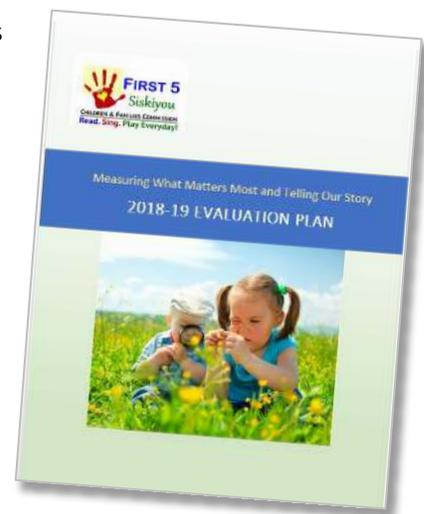
At a designated time each year, the Community and Family Resource Centers (C/FRCs) present a Request for Funding Application to the Commission. At a regular Commission meeting, the proposals are reviewed and funding decisions are made based on proposals' adherence to the Commission's established goals and priorities. When a program is proposed that is countywide in nature, between July and September each year, the proponents are invited to present a Request for Funding Application to the Commission. At a regular Commission meeting, the proposals are reviewed and a funding decision is made based upon the proposal's adherence to the Commission's established goals and priorities.

Reporting

All F/CRSs and County Common Projects are required to provide reports to the Commission. The FRC/CRCs are required to provide comprehensive reports by January 10 (Mid-Year Report) and August 10 (Final Report). Each reporting period includes a financial report based on the original budget submitted with the proposal and substantiated by a Profit & Loss statement for that period. Each FRC/CRC is required to present a report on its progress towards its goals at a regularly scheduled Commission meeting or site visit. In addition, site visits/observations will be conducted by Commissioners and/or Executive Director for purposes of evaluating the qualitative outcomes of the funded projects. Reporting for County Common Projects follow a similar format. The opportunity to highlight progress will occur at regularly scheduled Commission meetings during the year, alternating with the FRC/CRC highlight presentations.

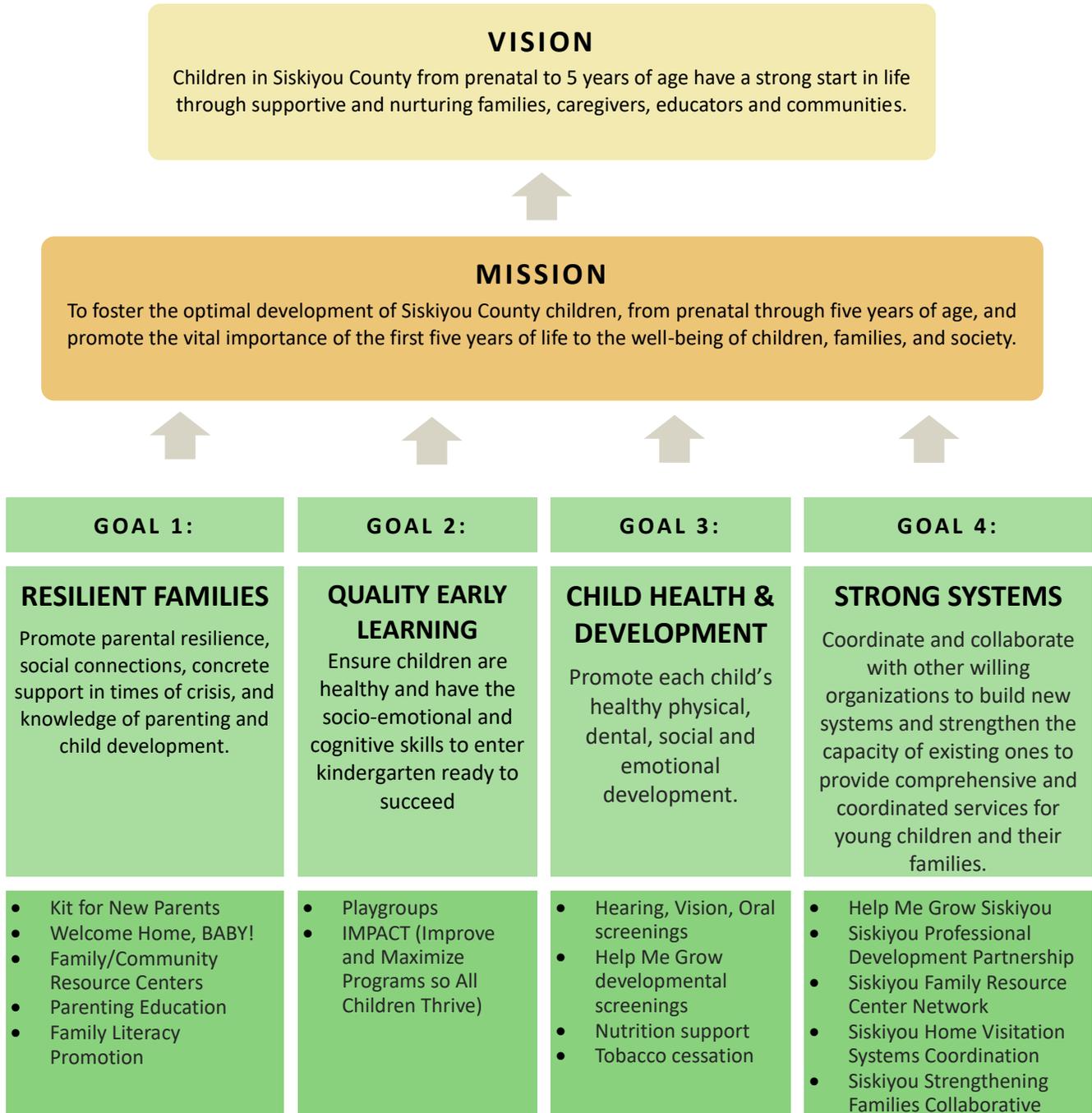
Evaluation

In 2017, First 5 Siskiyou refined its strategic evaluation framework, in terms of its desired results and indicators. This work led to the creation of an **Agency Evaluation Plan** (Appendix A at the end of this Plan), which links each result and indicator to funded or leveraged programs, and identifies data sources and reporting responsibility for each indicator. To measure the indicators, the Commission is utilizing robust evaluation tools established by First 5 Siskiyou, First 5 California, Oregon State University, Portland State University, and Applied Survey Research. In terms of data entry, a representative from each of the funded projects is trained to collect and input data into First 5's evaluation system. Input is required quarterly by October 10, January 10, April 10, and July 10 for their respective programs. In addition to the data entry, funded projects collect surveys and other evaluation summaries at events or services.



First 5 Siskiyou's Strategic Framework

To respond to community needs and achieve our mission, First 5 Siskiyou has defined the following four goals, desired results, and funded or leveraged strategies.



Profile of Siskiyou County

Demographic Profile

The *Siskiyou County Snapshot* created by Dovetailing Consulting to help The Ford Family Foundation and First 5 Siskiyou better understand current supports for families with young children in Siskiyou County. The County Snapshot provided excellent data about the demographic contours of the county.

- Demographic Shifts.** The County is becoming older and more diverse, with a median age almost 12 years higher than the state average. Diversity is increasing, with 15.3% of the total population being people of color (up from 12.9% in 2000), but 30% of 2013 births are children of color.
- Employment.** The median household income in the County is only 60% of the state median income of \$61,489. Unemployment is higher than statewide.
- Education.** Those with a high school degree earn only 60% of those with college degrees,x yet only 33% of Siskiyou County residents have a 2- or 4-year college degree compared to the state average of 38.8%. About 10% of adults do not have a high school degree. xi
- Poverty.** About 30% of children under 6 years of age in the County lives in poverty. Many of those interviewed for the County Snapshot pointed to the grinding effects of intergenerational poverty on family well-being and child development. Additionally, 31.8% of children under 18 years of age are food-insecure. In 2015, 1,847 families received CalWORKs. As of February 2016, 7,087 of 9,896 eligible people participated in the CalFresh food stamps program.
- Healthy Births.** Infant mortality, an indicator of maternal health and prenatal care, is more than 40% higher here than statewide rate of 4.7/1,000 births. The teen birth rate is about 30% higher in the County than statewide rate of 28.4 per 1000 births.
- Schools and Academic Achievement.** The county has 23 school districts, and most districts providing elementary education are small. Overall, 35% of Siskiyou County 3rd grade students met or exceeded standards for English Language Arts in 2015, compared to 37% of students statewide. County leaders interviewed noted increasing serious social and behavioral needs in kindergarten and elementary school students.

Siskiyou County Family Demographics & Indicators of Well-Being (2016)	
Births/year ⁱ	464
Teen pregnancy / 1,000 births ⁱⁱ	37.3
Adequate prenatal care ⁱⁱⁱ	78%
Infant Mortality per 1000 births	6.8
Low-weight births ^{iv}	7.9%
Children ages 0-4 ^v	2,473
% children under 6 living in poverty ^{vi}	33.5
Maternal smoking ^{vii}	24.4%
Child abuse and neglect/1000 ^{viii}	17.3
Children in foster care ^{ix}	125

Other Aspects of Community Need

In addition to demographic data, each year First 5 Siskiyou gathers data and community input about pressing needs in the community. Communities will be the primary source for determining their needs and how to meet those needs through surveys, assessments and community input. Needs will be reviewed annually through the Resource Centers or community-based partnerships.

Just 35% of entering kindergarten student in 2017 were found to be fully ready for kindergarten, meaning they had the skills needed to be successful by third grade. Another 34% were found to be partially ready, and 31% were not ready for kindergarten. The biggest factors influencing kindergarten readiness were not coming to school tired, special needs, family income, English learner status, and experience in formal licensed preschool. Many of these factors can be addressed by First 5 Siskiyou programming.

Other needs that have been identified for children and families across Siskiyou County include:

- Locally based access to information, easily accessible services, supports and resources through drop-in services
- Information and resources about Strengthening Families 5 Protective Factors
- Opportunities for families to engage in fun activities to build social connections
- Parenting education workshops, series, and support groups
- Darkness to Light Sexual Abuse Prevention Education classes
- New parents support groups
- Father-specific classes, support groups, events and workshops
- Community education about Adverse Childhood Experiences and strategies to promote resiliency
- Early developmental screenings, and vision, hearing, dental screenings and resources for treatment
- Home Visitation Systems Coordination / integrated services
- Education and information about immunization
- Resources for Tobacco cessation
- Early literacy, science, and numeracy-based family events, play groups and other socials
- Resources and support for Early Care and Education, including support for children with challenging behaviors
- Summer bridge programs for children entering kindergarten

In Fall 2017, only

35%

of students were fully ready for kindergarten...

...but

First 5 investments work!

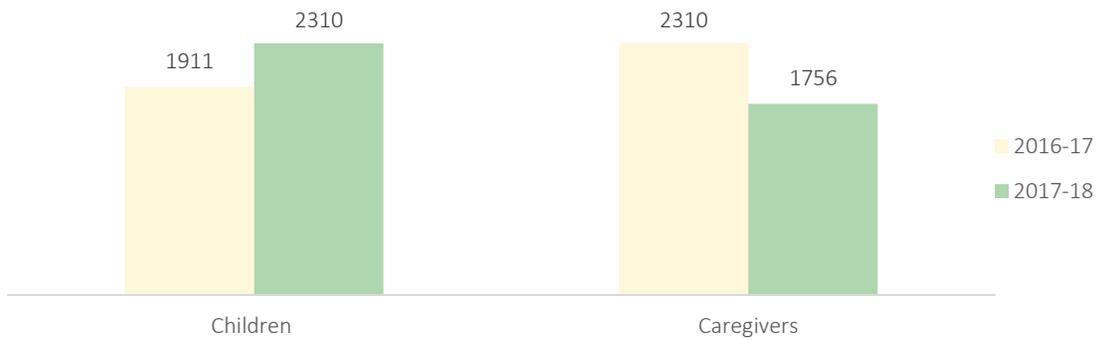
45% of former First 5 participants were fully ready for kindergarten, compared to 34% of children who had not engaged with First 5.

Profile of Children and Families Served

Annual Aggregate Data

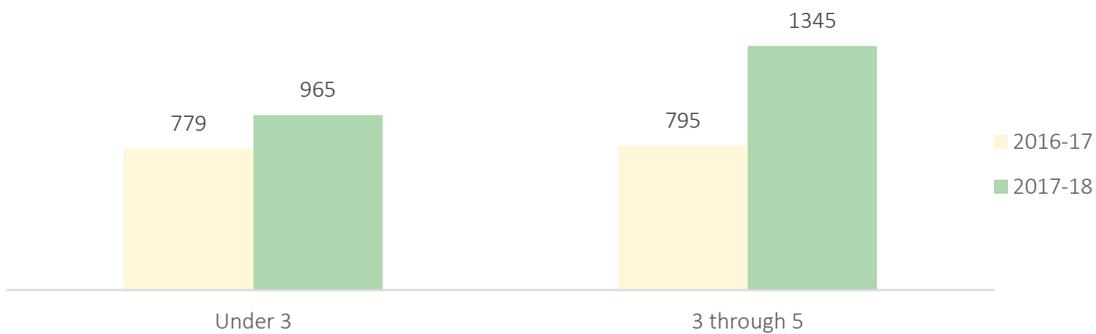
The following presents the number of children and parents served across First 5 Siskiyou efforts. In FY 2017-18, there were approximately 2,310 children served, or 84% of the estimated 2,762 children ages 0-5 countywide (Kidsdata.org, 2016). Additionally, 1,756 caregivers were served.

Figure 1 — Number of Children and Families served by First 5 Siskiyou, per year



Source: 2017-18 Siskiyou Annual Report.

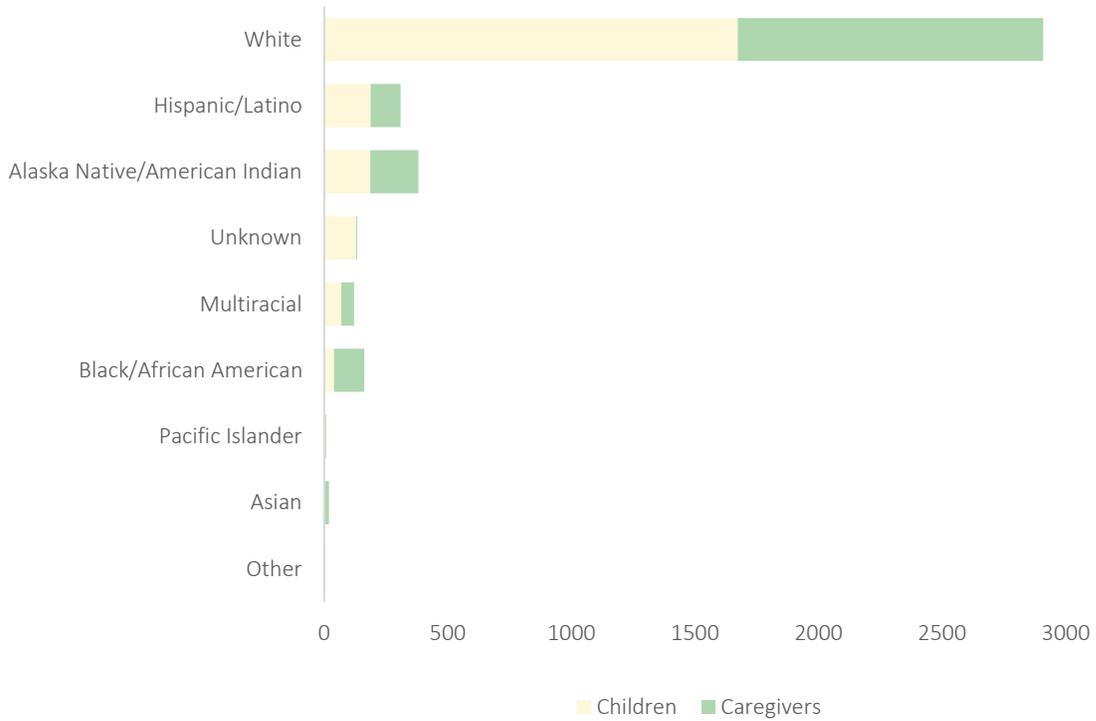
Figure 2 — Number of Children served by First 5 Siskiyou, by Age



Source: 2017-18 Siskiyou Annual Report.

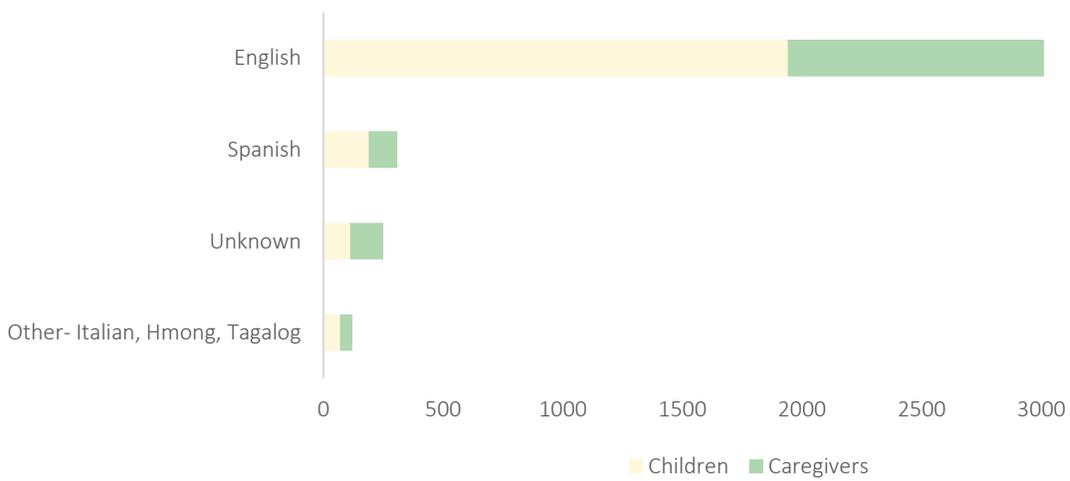
The vast majority of children in Siskiyou County are White (83%) and speak English as their primary language at home, followed by a smaller population of Hispanic/Latino (11%) children and Alaska Native/American Indian (9%), who speak Spanish or other languages.

Figure 3 — Children and Caregivers by Ethnicity



Source: 2017-18 Siskiyou Annual Report.

Figure 4 — Primary Languages Spoken in the Home



Source: 2017-18 Siskiyou Annual Report.

Profile of Families with Family Intake Form

Being a rural Northern California county, the data about Siskiyou County families present the impacts of reduced economic opportunity, but also signs of family resilience, and opportunities for First 5 to continue supporting families.

First 5 Siskiyou piloted a universal Family Intake Form across its community and family resource centers (C/FRC). Data were collected from 477 families, including 36% from Mt. Shasta, 26% from Yreka, and 19% from Weed. Findings were as follows:

- C/FRC and community services:** Three-quarters (76%) of C/FRC families participated in playgroups, followed by the library (53%), food and nutrition services such as WIC, CalFresh, Food Bank (41%), parent education classes and workshops (33%), general FRC resource and referral services (15%), and home visiting (12%).
- Income:** Almost 40% of the C/FRC families earned less than the federal poverty level (\$25,100), and were lower income than the countywide kindergarten population.
- Health status:** Two-thirds of the children (67%) were on Medi-Cal, and almost all (93%) had been to the doctor in the last 12 months for a well-child check-up. However, only 56% of children had a regular dentist (less than the countywide kindergarten population at 83%), and only 50% had seen the dentist in the past 6 months. In Siskiyou County, 78% of children in First 5 funded programs were reportedly up to date on their immunizations.
- Family Concerns:** Respondents were most likely to be moderately or very concerned about money and paying the bills (37%), health care issues (30%) and managing their child's behavior (25%).
- Protective Factors:** Similarly, families still need support in the area of Concrete Support in Times of Need; only 50% said they "definitely" knew who to contact in their community for help for basic needs. However, in terms of Knowledge of Parenting and Child Development, 75% of families at the C/FRC felt they knew how to help their child learn, and in terms of Social Connections, 73% said they could find someone to talk to when they needed advice about how to raise their child.
- Family Activities:** Over three-fourths (76%) of C/FRC families reported reading to their children at least 5 times per week, more frequent than the countywide kindergarten population (65%).
- Early Education:** When asked who looks after their children during the day, about two-thirds of children are cared for by a parent (66%), and another 17% by a family, friend or neighbor. Only 5% of respondents' children were cared for in licensed preschool center, compared to 60% of children in the countywide kindergarten population.
- Greatest barriers to accessing services:** Even though most children are cared for during the day by their parent, parents said that the greatest barrier to accessing services was not having child care (55%). Other barriers included not having the time (29%), not having transportation (16%), and not knowing which service provider to contact (14%).

When asked about their interest or need in particular services, families were most interested in parenting and family supports (69 respondents), education (69 respondents), and health (62 respondents).

Figure 5 — Services for Which Families Expressed Interest

Area	Service	% Interested
Pregnancy, Birth, Postpartum (n=11)	Prenatal check ups	45%
	Postpartum check ups	45%
	Moodiness or depression after birth of your child	55%
	Other	0%
Health (n=62)	Health insurance coverage	18%
	Help finding a doctor	13%
	Advice on caring for your child with special needs	6%
	Dental/vision/hearing screenings	32%
	Dental exam for your child	48%
	Developmental screening (ASQ) for your child	18%
	Support for emotional or behavioral issues that resulted from difficult child experiences (e.g., child therapy)	13%
	Physical recreation for your child	39%
	Other	3%
Education (n=69)	Child care: center, family child care home, free or low cost	49%
	Programs to help your child learn to play with books	48%
	Materials to help your child develop and be ready for Kindergarten	70%
	Other	4%
Parenting and Family Supports (n=69)	Support for managing your child's challenging behaviors	46%
	Parenting class on nutrition, child development	48%
	Social connections to other parents	54%
	Family counseling	36%
	Relationship issues/domestic violence	16%
	Alcohol or drug treatment	6%
Public Assistance and Basic Needs Support (n=35)	Food	57%
	CalWORKS/CalFresh	37%
	Employment support	14%
	Disability (SSI)	6%
	Transportation	23%
	Housing	34%
Court of Legal Issues (n=17)	Immigration support	18%
	Divorce, custody, or other family law support	65%
	CPS/Child welfare	18%
	Other	6%

Source: 2017-18 Family Intake Form, Q75-86.

Goal 1 — Resilient Families

Desired Results

- Parents provide nurturing and positive emotional support to their children
- Families have access to resources and support in time of need
- Families increase social connections through locally based family friendly activities
- Families are self sufficient

Siskiyou County Family/Community Resource Centers

In FY 2017-18, C/FRCs continued to have substantial reach across the county, serving 59% of the county's young children and their caregivers.

Family/Community Resource Centers (“FRCs”) are a vehicle for positive change for families. Research and evaluation have demonstrated that there are positive short-term and long-term outcomes for children and families who participate in family support through FRCs activities. Services provided by Family/Community Resource Centers throughout Siskiyou County help reduce costs and improve outcomes by: (1) supporting prevention and reduction of criminal justice recidivism; (2) reducing entries into the child welfare system; (3) promoting healthy lifestyles; (4) providing prevention and early intervention for those at risk of mental illness; (5) assisting families in securing access to health care and nutritious food; (6) educating parents and caregivers on raising emotionally healthy children; (7) providing those with chronic illness the skills and support to optimize health; and (8) fostering the spirit of community, neighborhood and family support. (*FRC Vehicle for Change, 2017*)

How do C/FRCs have this impact for families? FRC models use the Strengthening Families model to increase the capacity of families to be healthy, involved members of dynamic communities.

What is the Strengthening Families Approach?

First 5 Siskiyou, the Family/Community Resource Centers, IMPACT sites and community partners collaborate to implement programs based on the Strengthening Families framework, a research-informed approach to increase family strengths, enhance child development and reduce the likelihood of child abuse and neglect. At its heart, Strengthening Families is about changing how service providers interact in small but intentional ways to help families build their own protective factors. The five protective factors include:

- Parental resilience
- Social connections
- Knowledge of parenting and child development
- Concrete support in times of need
- Social and emotional competence of children

Over the years, many Siskiyou County families who participated in FRC programs have increase their access to food, improved parenting skills, been able to obtain and keep jobs, work through the struggles of addiction, and most importantly, make healthy social connections that last beyond their involvement in the FRCs. Secondly, positive outcomes for families come from the FRCs' commitment to capitalize on family strengths and increase protective factors (see inset on Strengthening Families). The FRCs create an environment which encourages families to utilize and maintain their skills within the community and become contributing members.

[Parents] were full of praise and appreciation for the wealth of support and help provided by their local Resource Center. There were many glowing reports of how the programs provided had saved families in times of dire need. One woman said she arrived in town with nothing and was given clothes, food, and all that she needed. She couldn't be more grateful. Others mentioned how the playgroups had been a profound support, both for the children and for the parents themselves, who got to meet other parents in similar circumstances. Many said that they made life-long friends there...the parents felt that the warm support offered by those who work at each center was an extension of family.

– Ana Ramana, Contractor who conducted FRC interviews

F/CRCs build on local culture, strengths and resources, and in several communities serve as intergenerational hubs of activity and support. Serving a crucial role in linking efforts of the faith community, county agencies, schools, health providers, service clubs and local governments to families and individuals, high performing FRCs enhance community involvement, serve as conveners for some prominent community issues, and provide a conduit for local access to services and support. In short, they are woven into Siskiyou County's social and service fabric and are integral to the success of countywide and local initiatives.

First 5 Siskiyou is one of two main funders of local Family/Community Resource Centers (FRCs) throughout Siskiyou County (the other is Siskiyou County Behavioral Health – Mental Health Services Act). The FRCs are independent 501(c)(3) corporations or affiliated with another resource center 501(c)(3), consists of a

Director/site coordinator and appropriate staff. Highly functioning FRCs have been able to survive through budget cuts. However, those FRCs that did not have strong leadership lost their capacity and closed.

C/FRCs are active in 7 communities around Siskiyou County: Happy Camp, Yreka, Scott Valley, Tulelake, Big Springs, Granada, Weed, Mt Shasta, McCloud and Dunsmuir. The Siskiyou Family Resource Center Collaborative is the largest FRC nonprofit, with centers in Dunsmuir, Mt. Shasta (serving Mt Shasta and McCloud), Weed, Yreka and HUB Communities (serving Montague, Granada, Big Springs, and other rural areas). Additional FRCs include:

- Happy Camp Community Center – Happy Camp and surrounding areas
- Scott Valley Family Resource Center – Ft. Jones and Etna
- Tulelake/Newell Family Resource Center – Tulelake.

The communities of McCloud and Butte Valley currently do not have FRCs. First 5 continues its commitment and investment in these communities through other linkages. First 5 is actively providing resources and support to the Butte Valley Community through the school, preschool, health clinic, and participation through the local collaborative.

C/FRCs are usually open 4 days a week and offer a range of services including parenting education classes, support groups for relatives, fathers, new parents or other raising children, child development activities, resource and referral, peer-to-peer support, life skills and advocacy, application assistance, job search, physical activity and nutrition education and promotion, safety education and injury prevention.

Through MHSA funds they provide positive youth development programs such as Girls Circles, family strengthening events and celebrations, parenting education, improved health outcomes through social connections, mental health prevention, economic supports, and senior and veteran’s services. FRCs also strengthen the lives of those who directly participate by providing job skills development through CalWORKs, AARP, and community volunteerism. They further enrich Siskiyou County’s economy by supporting at least 30 part-time, full-time and contracted jobs. Local resources are leveraged with First 5 Siskiyou and MHSA funds.

In FY 2017-18, key achievements included:

- C/FRCs served 1,617 children and 1,614 caregivers with drop-in services, resources, referrals, free books, screenings, playgroups, Harvest of the Month activities, and parenting education.
- The most frequently used service was playgroups (76%), followed by the library (53%), food and nutrition services such as WIC, CalFresh, Food Bank (41%), parent education classes and workshops (33%), general FRC resource and referral services (15%), and home visiting (12%).
- C/FRCs and other partners co-funded by First 5 provided support groups and other educational opportunities to 1,504 parents and 1,853 children/youth, as well as 59 family friendly events and gatherings that were attended by 6,209 people throughout Siskiyou County.



The HUB Community Family Resource Center, Montague, CA

Figure 6 — C/FRC Services Utilized

	Number of Responses (N = 91)	Percent of Total Responses
Playgroups	69	76%
Library	48	53%
Food and nutrition (WIC, CalFRESH, Food Bank)	37	41%
Parent education classes and workshops	30	33%
General FRC resource and referral services	14	15%
Home Visiting	11	12%

Source: 2017-18 Family Intake form, Q28.

Kit for New Parents

In FY 2017-18, Kits for New Parents for provided to 202 families throughout Siskiyou County to support their journey into parenthood.

The Kit for New Parents is a free, comprehensive resource from First 5 California for new and expectant parents emphasizing the importance of a child's early years. Kits are available in multiple languages and are distributed in multiple locations throughout the county, including hospitals, clinics, and Family Resource Centers. Kits for New Parents were distributed at each of the 7 Family/Community Resource Centers, as well as through CFRC coordination with hospitals, home visitation programs, and community events.

Figure 7 — Number of Kits for New Parents, by Site

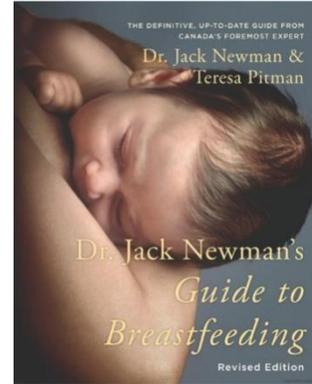
Distribution Site	# New Parent Kits Distributed
Yreka CRC/Fairchild Hospital	143
Dunsmuir CRC/community events	12
Hub CFRC	6
Mt. Shasta CRC/community events	10
Weed FCRC/community events	15
Scott Valley FRC/community events	n/a
Happy Camp CC	1
Home Visitation Program	15
TOTAL	202

Source: 2017-18 FRC Annual Report, 2017-18 Welcome Home Baby Annual Report.

Welcome Home, BABY! Universal Home Visitation Program

In FY 2017-18, Welcome Home, Baby! provided in-home breastfeeding support to 15 mothers and newborns.

Welcome Home, Baby! is a home visitation program to provide new parents with information, support and a trusted partner to help them through the journey of early parenthood. Services offered include information and support about newborns, personalized answers to any questions moms or dads may have including newborn care, infant sleep, crying and soothing, immunization, a developmental screening tool, kits for new parents, infant feeding and nutrition for mom, postpartum blues and recovery, referrals to resources as needed, and referrals to fun and educational activities for parents/caregivers and the new born. All participating mothers received a goodie bag that contains the First 5 Parenting Kit, the Breastfeeding Answer Book by Dr. Jack Newman, ACOG Postpartum Depression pamphlet (which contains the Edinburgh self-test), handouts from CalFresh, Text 4 Baby, and Children’s Oral Health, practitioner’s customized list of favorite resources, and information sheets by Medela on preventing engorgement, sore nipple management, breast pump kit care, clogged ducts versus mastitis, and when to call for help.



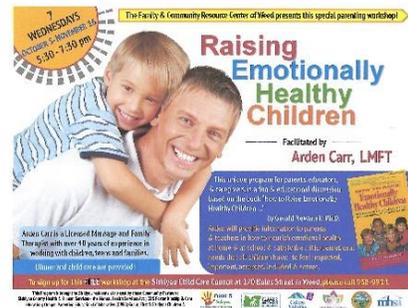
All 15 mothers who received breastfeeding support also received general service support from Welcome Home, Baby! All 15 mothers were encouraged to take the Edinburgh Self-Assessment Test for anxiety and mood disorders, which was provided as a pamphlet; however, there were no formal referrals for, or discussions with the doctors of, these 15 mothers for anxiety or mood disorders, such as Post-Partum Depression. There was a total of 7 breast pumps loaned to new mothers.

Evidence Based Parenting Education Classes and Workshops

In FY 2017-18, parenting education helped 470 parents become their children’s best first teacher.

First 5 Siskiyou Children and Families Commission believes that parents are their children’s first and most important teachers, and that investment in a strong parenting education system is a critical strategy for ensuring that all children are ready to succeed. Parent education programs help parents develop appropriate child behavior management techniques and gain knowledge and understanding of age-appropriate behavior and expected developmental milestones. The programs often contain a component to help parents learn the skills of identifying community resources that provide support to families. Parent education is a successful approach to reducing the risk of child abuse and neglect.

The Strengthening Families Collaborative, Siskiyou’s Parenting Education HUB Initiative, is a county wide partnership between First 5 Siskiyou Children and Families Commission, Ford Family Foundation, College of the Siskiyou’s Foster/Kinship program, Mental Health Services Act, Siskiyou County Probation, Karuk Tribe, Sierra Forever Families, Siskiyou Early Head Start, Human Services and other partners, schools and Family/Community Resource Centers throughout the county. The goals of the Collaborative are to:



- Build a stronger more coordinated parenting education system;
- Enhance parenting skills through evidence-based programs; and
- Provide capacity building trainings by national experts for those who work with families.

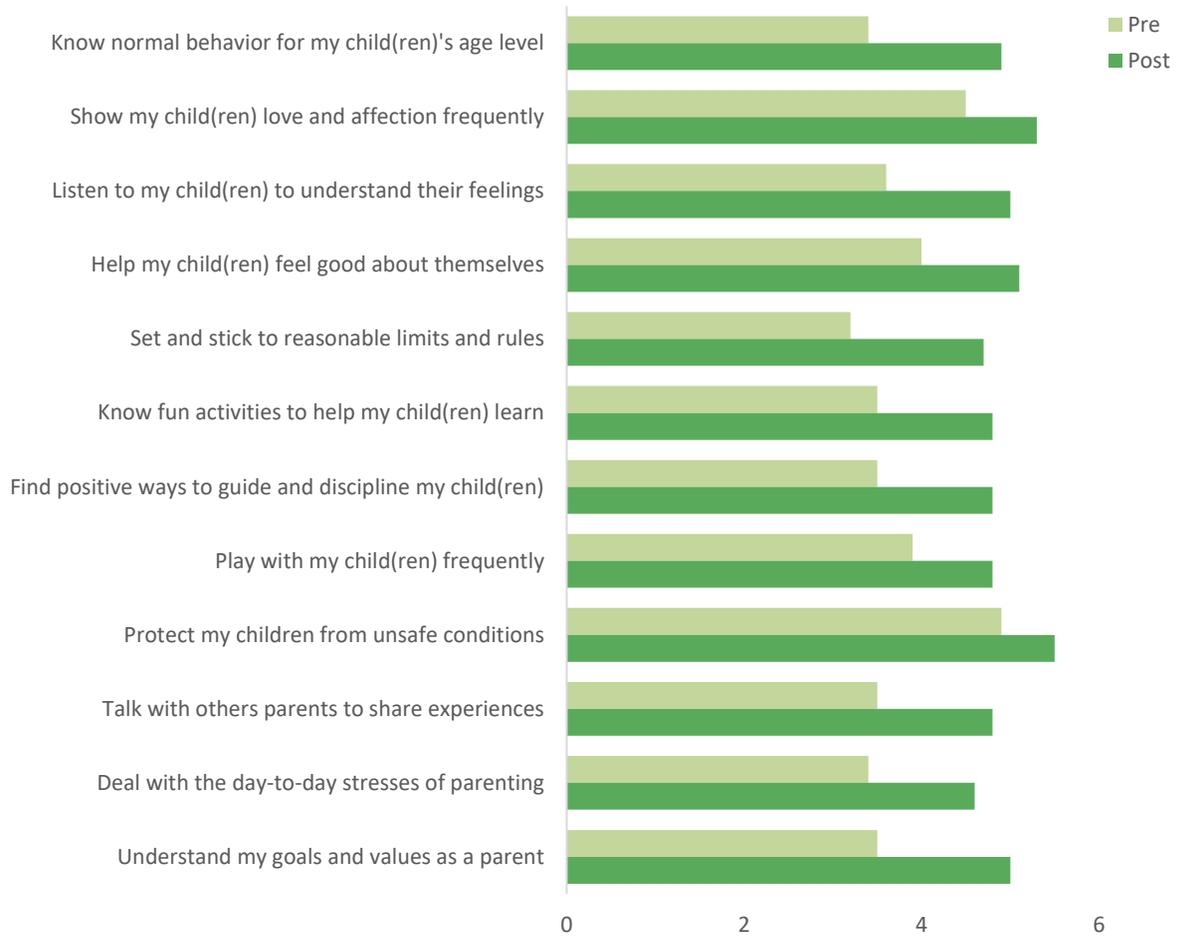
In FY 2017-18, First 5 supported the Siskiyou Strengthening Families Collaborative to offer over 224 evidence-based parenting education classes and workshops. The parenting classes are taught by topic area experts, including licensed clinicians, certified drug and alcohol counselors, educators, and child development specialists. Some of the programs have parents practice the skills with their children in group settings. All classes include quality childcare, and family style meals. Achievements included:

- 179 evidence-based parenting classes were offered and attended by 312 parents;
- 45 parent workshop sessions were offered and attended by 470 parents;
- Ninety-seven percent of parents reported increased knowledge and satisfaction, and 98% of parents reported that they would use the information from the workshop.

As an observer, I really enjoyed witnessing the enthusiasm and interest of the participants...I wish that every new parent could participate or at the very least, read the book ["How to Raise Emotionally Healthy Children," by Dr. Gerald Newmark].

Retrospective pre surveys were collected from parents to gauge their reported abilities in supporting their child's development. As seen below, parents rated their abilities more favorably after the training.

Figure 8 — Improvement in Parenting Skills



Source: 2017-18 OSU Site Report, Retrospective Pre Test.

"I think before reacting. I listen to my children more and make them feel important."

"I understand how to deal with stress better."

"I am learning new coping and communication skills to help me engage with my children."

Family Literacy

In total, over 25,000 books have been provided to Siskiyou families with young children.

To promote the importance of daily reading, singing, playing and talking, First 5 Siskiyou invests in a menu of programs which support early literacy promotion. Books are distributed at places such as family fun events, community celebrations, county and regional fairs, preschools, childcare programs, Family Resource Centers, play groups, story time events, WIC, Siskiyou Human Services, and libraries. Examples of achievements in FY 2017-18 are described below.



10th Annual Read Across Siskiyou: Read Across Siskiyou is an annual “kick off” event that connects special guest readers to events hosted throughout the county. The Read Across Siskiyou program encourages children to read daily by highlighting one particular book at events held throughout local schools, child care centers, and libraries, with each participating child receiving a copy of the book to take home.

- In FY 2017-18, nearly 5,000 books were distributed across 51 events throughout Siskiyou County to promote daily reading among children.
- Special guest readers at local events included Brandon Criss, District 1 County Board of Supervisors, Ed Valenzuela, District 2 County Board of Supervisors, and Michael Kobseff, District 3 County Board of Supervisors.

Dolly Parton’s Imagination Library: The Dolly Parton Imagination Library (DPIL) is a nationwide book distribution and literacy promotion program. Findings from the body of Dolly Parton’s Imagination Library national research^{xii} indicate the program is very popular in the communities where it is implemented, and shows promise in promoting: 1) changes in home literacy environments, 2) children’s attitudes toward reading, and 3) early literacy skills. The positive impacts for the program were present regardless of the demographic characteristics of the community or its participants, and longer program participation often resulted in more positive outcomes.



In a new partnership between Dolly Parton’s Foundation and local Delta Kappa Gamma, Yreka Community Resource Center and First 5 provided monthly books to children mailed straight to their home. Achievements in FY 2017-18 were as follows:

- In FY 2017-18, Dolly Parton’s Imagination Library increased reading behaviors in the home by distributing 8,842 books to 769 participating children.
- In a parent satisfaction survey on children’s reading behaviors, 45% of parents indicated that they “sometimes follow a routine for reading with their child,” whereas other parents indicated they either “have a daily routine” (28%), or “do not have any routine” (28%).
- Similarly, 84% of parents responded that they had seen changes in their child’s curiosity toward books since receiving books from Dolly Parton’s Imagination Library.

- Fifty-one percent of parents surveyed indicated that they “sometimes read/use” the Parent Tips for Reading that are included on the back of each distributed book, whereas 43% of parents indicated they “have not read/used” the parent tips.

Reach Out and Read (ROR): Reach Out and Read prepares our youngest children to succeed in school by partnering with local medical clinics to distribute free books and encourage families to read together daily. In 15 independent published research studies, Reach Out and Read is shown to be an effective mechanism to champion reading out loud and aid child development.

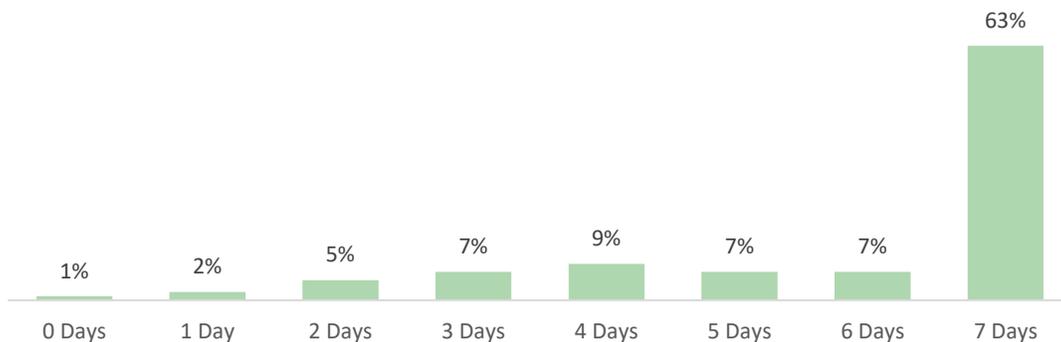
- Overall, 1,340 books were distributed through Reach Out and Read.
- Through the Books for Babies program, Fairchild Medical Center specifically distributed 1,250 books to young children, and 456 books (specifically “Read to Your Bunny” by Rosemary Wells) were distributed through Delta Kappa Gamma/Gamma Nu Chapter’s Books 4 Babes Program.

Reading Center in the Health and Human Services Department’s Waiting Room: First 5 Siskiyou and the Department of Health and Human Services (HHS) partnered together to create a reading center in the HHS waiting room. The books are located in the HHS lobby and enjoyed by CalWORKS applicants who are required to attend a face to face interview at the time of application. Families and children attending these appointments enjoy the books while they are waiting.

We see many parents and grandparents reading to their children in the lobby and our receptionists encourage them to take a book they have not finished or would like to read again. It’s wonderful to see them enjoying the books and we appreciate First 5’s generosity in supplying these books to us.
 - Susan, a Human Services Supervisor

Findings from Family Intake Form: The majority of families in First 5 funded programs prioritized reading every day to their children. Over three-fourths of families (76%) in First 5 funded programs reported reading with their children for at least 5 minutes, 5 or more days per week.

Figure 9 — Number of Days/Week You or Someone in Your Family Read with Your Child



Source: 2017-18 Family Information Form, Q73c .

Goal 2 — Quality Early Learning

Desired Results

- Children have access to high-quality early care and education
- Children enter kindergarten ready to succeed.

IMPACT (Improve & Maximize Programs so All Children Thrive)

In 2017-18, First 5 Siskiyou's IMPACT partnership worked with 19 early learning programs to enhance quality through QRIS assessments, mentors, and training.

IMPACT is a First 5 California funded effort that helps First 5 Siskiyou coordinate with the early care and education community to help ensure high quality programs and increase knowledge for parents, educators and caregivers about the importance of quality environments and interactions. IMPACT partners included: First 5 Siskiyou, the Child Care Planning Council, the Siskiyou Child Care Council, and the College of the Siskiyou's (COS) lead child care and early learning professional development. Through the First 5 IMPACT partnership, these and other partners are implementing a three-pronged approach to improve the number of high-quality early learning programs:

1. A master coach/mentor approach to help FRC's, tribal programs, family child care and licensed early childhood programs complete self-assessments and implement quality improvement plans aligned with the state's QRIS framework and with the Strengthening Families Protective Factors;
2. A QRIS/incentive program to build QRIS systems, recruit and incentivize QRIS participation and quality improvement connected to the state QRIS matrix and tools;
3. Common training, a county-wide system of family engagement, and strengthening activities centered on the Strengthening Families Protective Factors, and development of quality improvement models for FRC play groups and activities. ^{xiii}

All sites are paired with a Mentor Coach who assist them in reviewing their quality assessment data, namely ERS (Environmental Rating Scales), which covers multiple dimensions of the early care and education environment, and the CLASS, which assess three dimensions of adult-child interactions. The Mentor Coach for all First 5 Siskiyou IMPACT sites is a well-respected expert in the field. In addition to her practical and encouraging support, she has assisted nearly all IMPACT sites in completing a comprehensive Strengthening Families Self - Assessment. Consequently, most sites have incorporated at least one family-related goal into their Continuous Quality Improvement Plan.

After sites have been assessed, the Mentor Coach facilitates the development of a site and/or classroom Continuous Quality Improvement (CQI) Plan. The Mentor Coach provides technical assistance and links early care and education staff to trainings and resources that will improve the quality of the site's environment and adult-child interactions.

Specific achievements in FY 2017-18 included:

- 19 early care and education sites are participating in IMPACT. In FY 17/18, Quality Counts North State served 11 (Siskiyou based) CSPP licensed (Step 3) providers, of which 7 were Child Care Centers and 4 were Family Child Care Homes, which served a combined total of 187 children. Additionally, there were 8 alternative early education sites, for a total of 19 sites altogether.
- Several trainings were offered throughout 2017-18, which included:
 - IMPACT California Preschool Instructional Network (CPIN) Trainings: Peace, Love, History & Social Science; Family Partnerships & Culture Guide
 - The HUB/First 5 Siskiyou/Local Planning Council Trainings: Intro to Toddler CLASS
 - Mentor Program/The HUB/ First 5 Siskiyou: Exploring ECERS.
- Additionally, many Siskiyou QRIS sites were able to receive much-needed child size furnishings, equipment, and/or supplies to enhance their learning environments and increase their ERS scores.

Through a combination of local and regional dollars, we continue to expand the number of ERS and CLASS certified observers, assessors and trainers in our county. We are grateful to all of our partner agencies and to all of the individuals who have stepped up (and continue to persevere) in completing these rigorous trainings, certifications, and re-certifications. For more information on California's Quality Rating and Improvement System, go to http://www.ccfc.ca.gov/programs/programs_ca-qris.html

Playgroups

In FY 2017-18, First 5 Siskiyou provided 232 playgroup sessions to 1,268 children and 956 parents.

Playgroups provide an opportunity to enhance early learning skills, promote social development, increase school readiness, provide parents knowledge about the importance of play, and helps parents find easy activities to do at home that support early learning. The Family/Community Resource Centers offer weekly play groups to increase social interactions, including parent/child(ren) interactions through play, story time, and developmentally appropriate activities set in an inviting space. Free children's books are always available to families. In addition, many families met at the FRCs to be assessed, and benefited from informal drop-in play socials during the 6,433 hours that the Siskiyou FRCs were open in FY 17-18.

Kindergarten Readiness

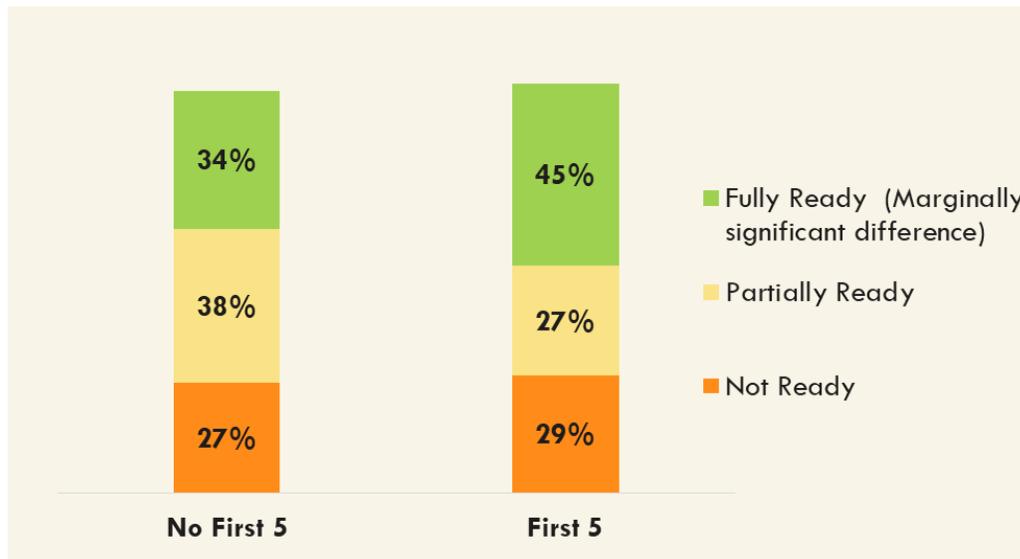
In 2017-18, First 5 Siskiyou launched a first-ever countywide kindergarten readiness assessment, including 318 kindergarten students from 19 classrooms.

- The factors found to independently predict higher kindergarten readiness scores included: coming to school well-rested and well-fed, family income, and use of preschool, licensed family child care, or Transitional Kindergarten.
- Based upon the Kindergarten Observation Form, 35% of kindergartners were fully ready for kindergarten across all domains of readiness (self-regulation, social expression, and kindergarten). By comparison, the percent of children fully ready was 50% across Santa Clara County, 42% across

Alameda, San Francisco, and Contra Costa (combined), 23% of Alum Rock (East San Jose), and 18% in the Franklin McKinley area (also in San Jose).

- Notably, 36% of Siskiyou County third graders were proficient readers in 2017, highlighting the close link between kindergarten readiness and third grade reading proficiency.
- First 5 funded families demonstrated many practices that predicted kindergarten readiness. Over three-fourths (76%) of families reported reading with their children at least 5 days a week or more. Seventy-five percent of families reported that their child(ren) had a bedtime by 8:30pm^{xiv}.
- Overall data showed that former First 5 participants were more likely to be read to by their parents, visit the library, and had more kindergarten preparation activities. Additionally, 45% of former First 5 participants were fully ready for kindergarten, compared to 34% of children who had not engaged with First 5.

Figure 10 — Percent of children ready for kindergarten, by First 5 participation



Goal 3 — Child Health and Development

Desired Results

- Children are healthy and well nourished
- Children meet developmental milestones
- Children have good oral health.

Nutrition Education and Fitness

In 2017-18, Family/Community Resource Centers provided a combined total of 1,009 activities to support nutrition education and physical activity promotion.

The key goal of this service area is to promote diet and physical activity behavior changes with a focus on increasing fruit and vegetable consumption, physical activity, and participation in the CalFresh assistance program. The largest activity is the Harvest of the Month program. Children and their parents are introduced to a different fruit or vegetable each month. Forms of education are taste testing, newsletters, flyers, posters and books that correlate with highlighted produce. Nutrition education is integrated to playgroups, family events, fairs, parenting classes and other promotional activities. Water, or fruit or vegetable-infused water are the only choice of beverage for First 5 funded programs and events. Parents have reported that because of these programs, families are changing norms by increasing water consumption, physical activity, and fruit and vegetable consumption. Based upon a report from CSU Chico, children in Siskiyou County are now consuming more fruits and vegetables. This service area is coordinated with Siskiyou County Public Health SNAP-Ed. In addition, several FRCs host WIC at their site and promote these critical resources to families.

Across all FRCs, most resources were distributed to promote physical activities/fruit and vegetable distribution (375 occurrences) and resource information sharing through brochures, Facebook posts, or newsletters (310 occurrences). Additional activities to support nutrition education and physical activity promotion provided by Family/Community Resource Centers included Harvest of the Month program activities (204 occurrences).

Figure 11 — Nutrition Education and Physical Fitness Activities & Distributions, by FRC

Distribution Site	# Nutrition Brochures, Facebook posts, Newsletters Distributed	# Harvest of the Month Resources Distributed	# Physical Activities, Fruits/Vegetables Distributed
Yreka CRC/Fairchild Hospital	12	12	12
Dunsmuir CRC/community events	12	12	12
Hub CFRC	36	111	100
Mt. Shasta CRC/community events	58	36	10
Weed FCRC/community events	n/a	n/a	n/a
Scott Valley FRC/community events	192	30	240
Happy Camp CC	0	3	1
TOTAL	310	204	375

Source: 2017-18 FRC Year End Reports

Health Utilization and Resources

In 2017-18, Family and Community Resource Centers provided support and referrals for health utilization and resources to a combined total of 402 parents.

Across all 7 CFRCs, a total of 182 people were provided CalFresh application assistance. Additionally, First 5 is an active member of the Siskiyou Tobacco Education Council, which leads efforts to increase education, promote resources and prevent tobacco use, and provide education about 2nd and 3rd hand smoking. Through these efforts, FRCs are changing community norms by providing 220 occurrences of support or referrals to tobacco cessation resources in 2017-18.

Figure 12 — Health Utilization and Resources Provided by C/FRCs

Distribution Site	# Received CalFresh Application Assistance	# Tobacco Cessation Support/Referrals
Yreka CRC/Fairchild Hospital	16	5
Dunsmuir CRC/ community events	38	8
Hub CFRC	5	12
Mt. Shasta CRC/ community events	51	n/a
Weed FCRC/ community events	20	2
Scott Valley FRC/ community events	10	192
Happy Camp CC	18	1
Tule Lake	24	n/a
TOTAL	182	220
OVERALL TOTAL	402	

Sources: 2017-18 FRC Year End Reports, CalFresh Year End Report Jul 2017-Jun 2018

Help Me Grow

Help Me Grow created a coordinated system of screening and support, where 527 children received vision, dental, and hearing screenings from Klamath Health Services, Inc, and staffing and service protocols were developed for developmental screenings.

In 2017, through partnership with Klamath Health Services, early screening efforts were expanded from oral health to include vision and hearing. This year, we will expand services to include developmental and social emotional screenings. With the support of the First 5 Association, we are moving toward becoming a Help Me Grow affiliate. FY 18-19 will be a planning year for the Siskiyou Help Me Grow model.



Help Me Grow connects children and their families with developmental services to enhance the development, behavior, and learning of children birth through 5 years. Our plan is to provide training to organizations and medical staff on ASQ-SE and begin Phase II of building the universal early screening systems in Siskiyou County. The success of this effort is based on strong partnerships between multiple organizations including medical providers, early childhood and family support programs, county departments, and First 5 Siskiyou.

Oral Health, Vision, Hearing Screenings

In 2017-18, Klamath Health Services provided preventative screenings and referrals to 527 children through the Oral Health Screening and Treatment Program, cofounded by First 5.

On behalf of the Siskiyou Health Partnership, Klamath Health Services, Inc. continues to provide its Oral Health, vision and hearing early education and screening projects through Siskiyou County's preschools. This oral health screening system utilizes the services of Registered Dental Hygienists in Alternative Practice (RDHAP) qualified to provide dental screenings, cleanings, fluoride treatments, referrals and educational programs. An educational component of the project is directed towards teachers and parents. Each child participating in the educational and screening process receives a tooth-brushing kit (toothbrush, toothpaste, timer), information on nutrition and tooth-brushing and an age-appropriate educational storybook to keep. In addition, this project incorporates the general outreach and educational portion to pregnant women through the distribution of tooth-brushing kits and educational information to area obstetricians, including Karuk Tribal Health Clinic, for their patients. It is anticipated that approximately 300 women benefit from this portion of the project. Vision and hearing screenings were provided by pediatric service providers. Highlights in the FY 2017-18 year included:

- Klamath Health Services provided services to 130 First 5-supported children, and to 62 children (48%) with urgent care needs, such as untreated tooth decay.
- Vision screenings were provided to 349 children overall, and to 85 First 5-supported children (24%).
- Hearing screenings were provided to 174 children overall, with 50 children (29%) who had received abnormal screening results.



Goal 4 — Strong Systems

Desired Results

- System partners have increased capacity to promote child and family outcomes
- System partners are efficient and effective collaborators (leverage, cross-refer, etc.)
- First 5 increases financial and leveraged resources in the county.

Provider Capacity Building – Siskiyou Professional Development Partnership

In 2017-18, the Partnership reached 351 individuals to develop the shared knowledge and commitment needed to sustain First 5 Siskiyou's systems.

First 5 further aims to assure the wellbeing of children by working with multiple partners to build the capacity of service providers through implementation and coordination of free county-wide, high quality professional development trainings. These trainings showcase the importance of empathy in dealing with clients, and increase knowledge about child development, impact of trauma, and trauma informed care. To this end, the Siskiyou Professional Development Partnership was established, and is comprised of child-centered institutions, such as CASA, Child Protective Services, early childhood educators, Head Start/Early Head Start, Family Resource Centers, and Foster Family Agencies. The merits of the trainings provided are not only manifested by the consistent high number of participants, but more importantly, by the vocalized impact of trainings on attendees.

- First 5 Siskiyou's Professional Development Partnership held 8 different trainings, reaching 351 county-wide attendees. Trainings covered topics related to sensory processing disorders, building resiliency in youth and adults, Strengthening Families 5 Protective Factors, supporting families impacted by abuse of alcohol and other drugs, and stress management.
- In total, 100% of participants reported that the information in the trainings was "helpful," and 99% of participants responded that they will use what they learned in their work with children. One participant reported that *"I will be using this [training information] with staff supervision—finding a way to change our focus and be more positive."*

In addition, First 5 Siskiyou promotes the 5 Protective Factors of the Strengthening Families Approach: parental resilience, social connections, concrete support in times of need, knowledge of parenting and child development, and social and emotional competence of children. All 19 IMPACT organizations reported adoption of the Strengthening Families 5 Protective Factors Framework.

To understand the value of First 5 Siskiyou's support to its partner collaboratives, as well as the agencies within each, First 5 conducted an end-of-year qualitative survey with partners. A total of 19 partners responded about the ways in which the collaborations with First 5 Siskiyou helped their organization and their families, as well as ideas for the work ahead in FY 2018-19.

Siskiyou FRC Collaborative

The 2017-18 fiscal year marked First 5 Siskiyou's adoption of an FRC Network and organizational structure that promoted cost savings, operational efficiency, local community engagement, shared decision making, and effective outcomes across Siskiyou County.

The purpose of the Family Resource Collaborative is to: 1) coordinate the efforts of the Family Resource Centers (FRCs) around the county, and 2) to strengthen the capacity to deliver high quality programs, be a valuable resource in their communities, and to be sustainable.

Five FRCs participated in the Network (i.e., FRC Collaborative), and two other FRCs attend the convenings. All 7 Family/Community Resource Centers are actively engaged with their local preschools, home visitation programs, family child care homes, and elementary schools.

Siskiyou Home Visitation Systems Coordination

Beginning in 2016, The Ford Family Foundation began funding a Regional Home Visiting Systems Coordination (HVSC) project.

In Siskiyou County, by invitation only, a grant was awarded to First 5 Siskiyou. Community partners fully endorsed and recommended First 5 as the lead agent for this grant. The vision for the project is for Siskiyou county to have a coordinated home visiting (HV) system that strengthens and benefits all home visiting models as part of each region's birth-to-five early childhood development system. The long-term goal for the project is to improve outcomes for children and families and expand the region's capacity to serve more families. The work is primarily focused on:

- Improving internal communication between and among home visiting providers;
- Increasing community awareness about the availability and benefits of home visiting;
- Development of a shared intake & referral system to connect families to the best matched home visiting program; and
- Development of a regional home visitor professional development plan to promote shared training opportunities.

In partnership with The Ford Family Foundation, Shasta Head Start, Siskiyou Early Head Start, Siskiyou County Public Health, Modoc Early Head Start, and other home visitation programs, this collaborative seeks to coordinate efforts, reduce duplication, and enhance services for the best outcomes for children and families, thereby developing a successful system of collaboration between home visitation programs, as identified by the Ford Home Visitation Collaborative.

Systems survey results across the first two years of the program revealed steady gains in improved *coordinated*

James Heckman on Nurse-Family Partnership

Home Visiting:
Improved maternal mental health and parenting skills result in better outcomes for children.



Maternal investment and early health matter.

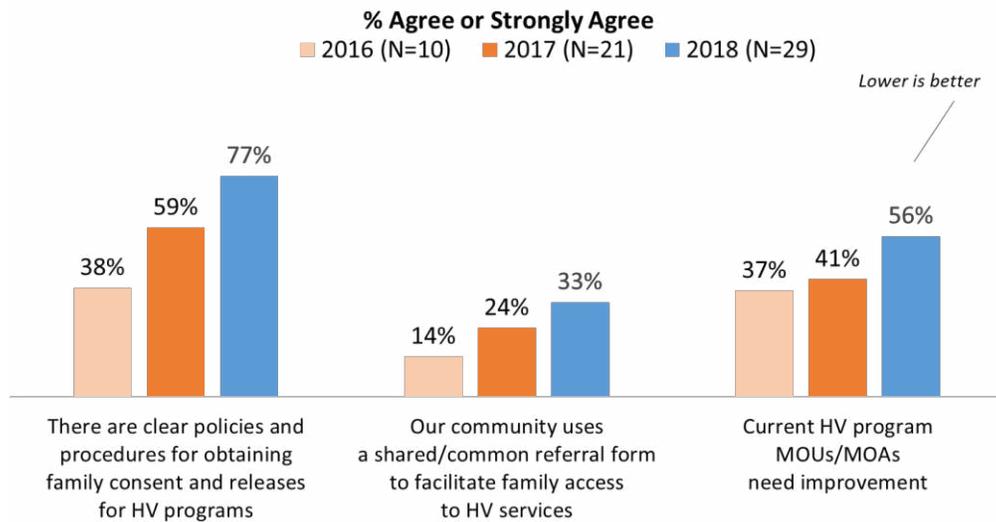
www.heckmanequation.org

referrals and community awareness, and some gains in professional development. For instance, in terms of coordinated referrals:

- From 2016 to 2018, there were steady gains in developing clear policies and procedures for obtaining family consent and releases for home visiting programs, from 38% in 2016 to 77% in 2018.
- Improvements jumped from 14% in 2016 to 33% in 2018 in community use of a shared/common referral form to facilitate family access to home visiting services.
- However, the need for MOU/MOA improvements ranked more prominently, increasing from 37% in 2016 to 56% in 2018.

Overall responses suggested that a shared intake and referral system would connect families to the best-match home visiting program, as well as to supplemental support services like parenting education and play groups.

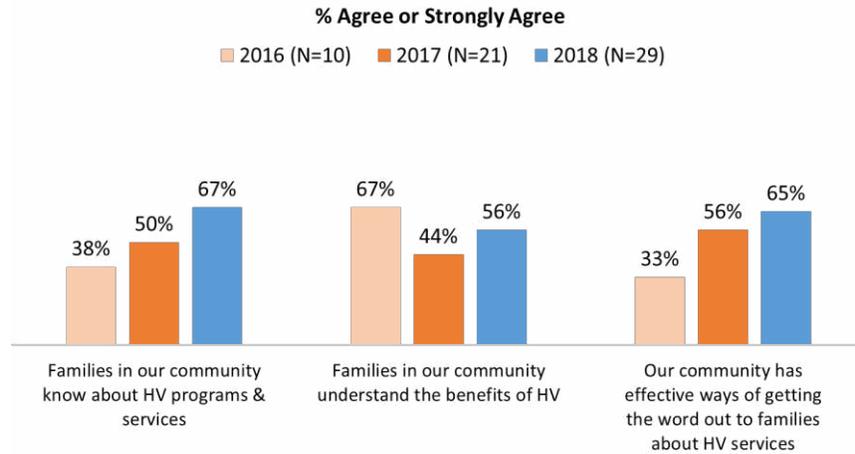
Figure 13 — Coordinated Referrals Across HV Programs



Source: Portland State University and the Ford Family Foundation, Two Year Review PowerPoint, Feb 25, 2019

In terms of *community awareness* about home visiting programs, from 2016 to 2018, dramatic improvements occurred across both family knowledge of home visiting programs/services (from 38% in 2016 to 67% in 2018) and effective community outreach to families about home visiting services (from 33% in 2016 to 65% in 2018).

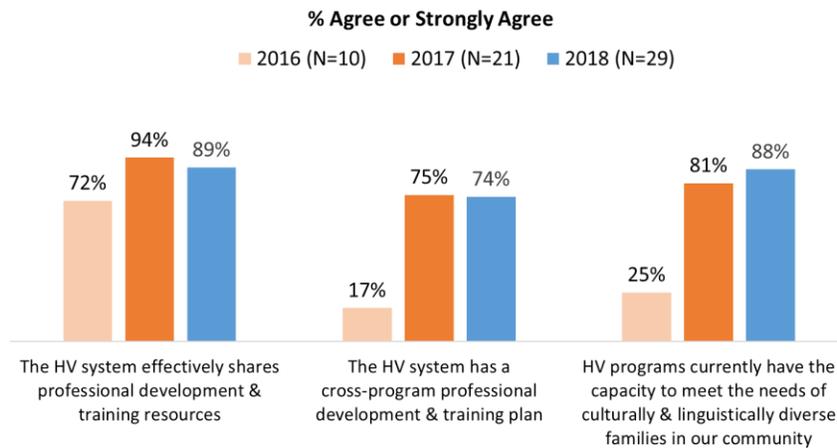
Figure 14 — Community Awareness of Home Visiting Programs



Source: Portland State University and the Ford Family Foundation, Two Year Review PowerPoint, Feb 25, 2019

With respect to the third aspect evaluated, *professional development*, across all areas of desired professional development, improvements were made from 2016 to 2018, despite fluctuations in improvement from 2017 to 2018. Overall responses suggested that the development of a regional home visitor professional development plan would promote shared training opportunities, and ensure that professional development efforts do not stagnate.

Figure 15 — Professional Development



Source: Portland State University and the Ford Family Foundation, Two Year Review PowerPoint, Feb 25, 2019

Siskiyou Strengthening Families (Parenting Education) Collaborative

In 2017-18, the Strengthening Families Collaborative increased partnerships with local schools, as well as community awareness about parenting education and normalized attendance of parenting classes.

The Siskiyou Parenting Education Collaborative system is a multi-partner collaborative that supports the coordinated delivery of parenting education programs, thereby reducing duplication of scarce resources. The Collaborative partners believe that parents are their children's first and most important teachers, and that layered investment in strong parenting education programming offered county wide is a critical strategy for ensuring that all children are healthy and prepared to learn. First 5 is the coordinating body for the multi-agency partnership, which includes: Siskiyou County Human Services - Mental Health Services Act, Adult and Family Services, Siskiyou County Probation, Adult Education Pathways, Early Head Starts, Head Starts, College Of The Siskiyou's Foster Kinship Program, Sierra Forever Families, Siskiyou County Probation, California State Adoption, Siskiyou Childcare Council, Local Childcare Planning Council, Foster Family Agencies, Siskiyou County Court Mediation Services, Family Resource Centers, and more. The Collaborative collectively advocates and plans for increased parenting education programs, classes, and support services for families.

In 2017-18, the Strengthening Families Collaborative created multiple avenues for community members to access parenting education services.

The Collaborative developed one calendar of all county-wide educational opportunities offered by multiple funders. Additionally, parents have access to parenting education resources from monthly newsletters, community-based classes, social media, the First 5 CA Parent website, and Siskiyou Parenting Collaborative websites.

Cross-Cutting Findings: Annual Partner Survey Results

In 2017-18, 19 partner organizations appreciated the various kinds of staff training that agencies received, as well as trainings for the parents they served.

An anonymous survey was sent out to 48 partners, and 21 responded, yielding a response rate of 44%. Most notably, organizational partners expressed gratitude for First 5 Siskiyou:

- "(First 5 has been) able to bring in top-notch professionals to train staff and the community. The more knowledge that people have, the better the community is."
- "We share a lot of the same clients. Our clients benefit from the parenting classes and other workshops offered. Also, our staff takes advantage of the county wide trainings. These are always worthwhile trainings that help our staff."
- "First 5 gave us funding, training, encouragement and support for all our programs and services to families in our area and beyond. All of our best successes with these families can be traced to the support of First 5."

Partners did offer a few ideas for expanding partnerships, such as:

- "Expanding the reach of information to elementary schools, (and) specifically finding ways to get the teachers more involved in the information shared"

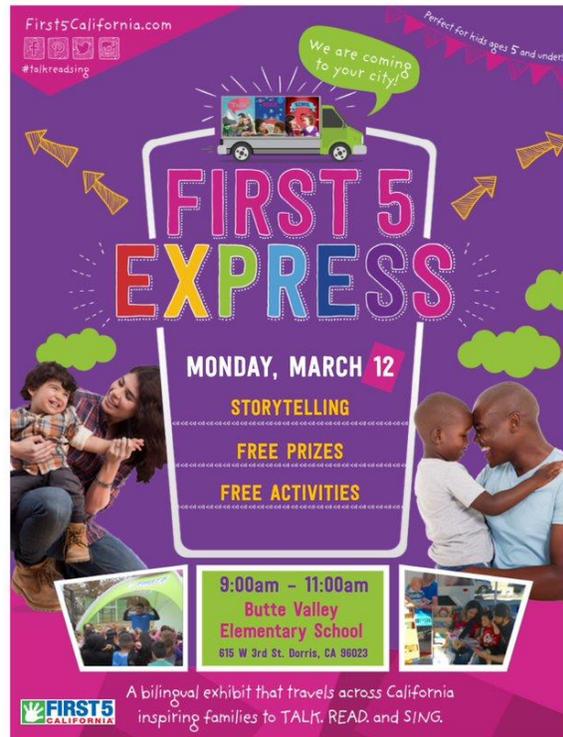
- “I would like to see unified efforts around Parent Cafés. This is a powerful tool for helping families to help each other. Perhaps we can have a community calendar of Parent Cafes so that parents can have access to at least one each month. This would require joint planning to ensure Parent Cafes format is consistent at all locations.”

One respondent aptly summarized the goals of First 5 Siskiyou’s systems collaboration work in the request that First 5 “Continue providing the high-level professional training to organizations and parents so that the same message is being provided throughout our county. Every child is important and deserves to be loved and nurtured (not only) by their parents, (but also) by community members, teachers, and other professionals.”

Outreach and Communications

In 2017-18, First 5 Siskiyou successfully connected and engaged with the public through multiple platforms.

- First 5 Siskiyou had 601 subscribers on their email list. This number only reflects the receiving email address of local organizations, who then forward campaigns and resources onto staff or the public; the number therefore does include those individuals who viewed First 5’s emails through shared means.
- The open rate, or percent of users who opened a First 5 Siskiyou email (i.e., a receiving email address of local organizations, AND staff and public recipients of shared emails), is 28.28%, higher than the industry average of 24.11%, thereby reflecting strategic email subject lines and connected communication with local partners.
- The click rate, or percent of users who interact with the content of a First 5 Siskiyou email, is 6.56%, significantly higher than the industry average of 2.57%, which reflects on-point content that organizations and the public find useful.
- First 5 Siskiyou additionally engaged community members, through 410 Facebook friends, and 2,700 people who visited the website.
- There were 335 newspaper articles or advertisements featuring First 5 Siskiyou events and services, which reached a stunning 1,751,504 people through these newspaper articles and advertisements.

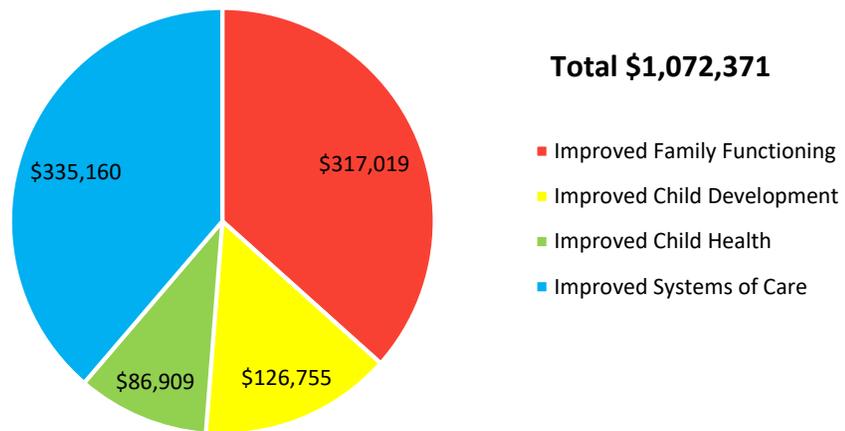


Financial Information

First 5 Siskiyou doubled its impact in the county, in that it raised nearly 100 percent in additional funds over its base allocation.

As a result of fundraising and leveraging activities and our base allocation of Proposition 10 funding, in FY 2017-18, First 5 Siskiyou invested \$1,072,371 in programs for children 0-5, their families and their communities.

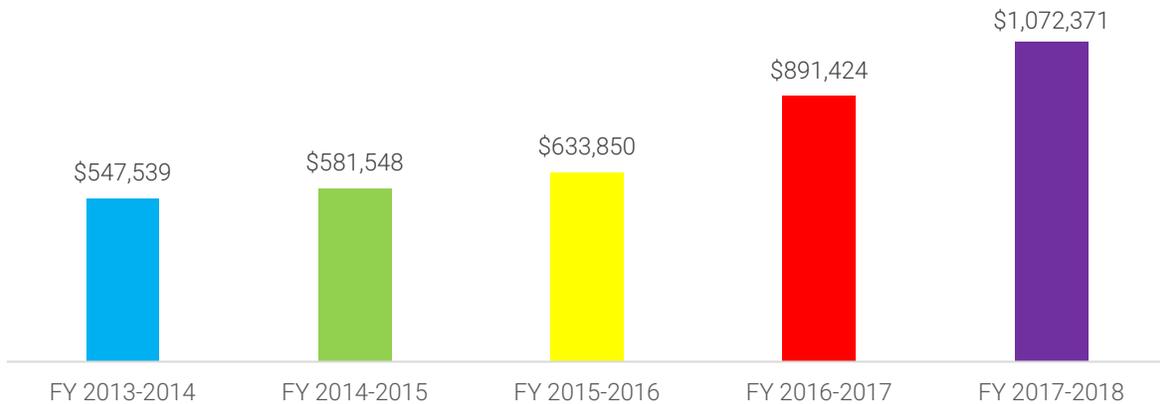
Figure 16 — FY 2017-18 Investments by Program Area



Source: 2017-18 Annual Report.

Due to extensive efforts to raise other resources and collaboration for best outcomes for young children, the Commission’s revenues continue to increase over its base allocation of around \$500,000 per year.

Figure 17 — Increase in Revenue



Source: 2017-18 Annual Report

Grants were obtained from the following grantmakers, and applied to the corresponding programs:

Figure 18 — Revenue, by Grantmaker and Program

Grantmaker	Program
Oregon Community Foundation (Oregon Parenting Education Collaborative)	Parenting Education Program
Ford Family Foundation	Siskiyou Home Visitation Systems Coordination
Siskiyou County Behavioral Health (Mental Health Services Act)	Capacity Building through county wide Professional Development Trainings
Human Services (Adult and Families Services)	Capacity Building through county wide Professional Development Trainings
CAL-WORKS	Parenting Education Program
Community Corrections Partnership	Parenting Education Program
Siskiyou County Probation	Parenting Education Program
Sierra Forever Family (Adoption Family Support Services)	Capacity Building through county wide Professional Development Trainings
College of Siskiyou's Foster/Kinship Program	Capacity Building through county wide Professional Development Trainings
Siskiyou Early Head Start	Capacity Building through county wide Professional Development Trainings, Parenting Education Programs
Shasta Head Start	Capacity Building through county wide Professional Development Trainings
First 5 California IMPACT	Quality Improvement and Systems building for early care and education including Help Me Grow, Strengthening Families Systems Building efforts to build protective factors. Special attention to Alternative Sites, Family Childcare Homes, Non Subsidized Programs
Adult Education Pathways	Parenting Education
Partner Income/Donations	Early Literacy promotion including Dolly Parton's Imagination Library program

Source: Siskiyou 2017-18 Annual Report.

Thank you to our Partners!

- Happy Camp Family Resource Center
- Scott Valley Family Resource Center
- T.E.A.C.H., INC (Tulelake/Newell Family Resource Center)
- Mt Shasta Community Resource Center, serving:
 - Family Community Resource Center of Weed
 - The community of McCloud
- Yreka Community Resource Center, serving:
 - HUB Communities Family Resource Center in Montague
 - Dunsmuir Community Resource Center
 - Yreka Union High School District
 - Dunsmuir Union High School District
 - Scott Valley Union School District
- Small Blessings
- Sonya’s Child Care
- Anderson’s Family Child Care
- Siskiyou Early Head Start
- Shasta Head Start
- Karuk Head Start
- Modoc Early Head Start
- Klamath Health Services, Inc.
- Schools participating in the Kindergarten Readiness assessment^{xv}
- Center for Healthy Communities at California State University, Chico
- Tobacco Education Council
- Siskiyou County Health and Human Services:
 - Mental Health Services Act
 - Child Protective Services
 - Human Services
 - WIC
- Public Health
- Court Appointed Special Advocates (CASA)
- Sierra Forever Families
- COS Foster/Kinship Program
- COS Adult Education Pathways
- Siskiyou County Probation:
 - Community Corrections Partnership
- Services Clubs:
 - Rotary- Dunsmuir, Weed, Yreka, Montague
 - Kiwanis
 - Delta Kappa Gamma – Gamma Nu Chapter
- Fairchild Medical Center
- Mercy Mt. Shasta
- Siskiyou County Libraries

2017–2018 Commissioners

Kermith Walters, Commission Chair

Siskiyou County Superintendent of Schools

Michael Perry, Commission Vice Chair

Siskiyou County Librarian

Michael Kobseff

Siskiyou County Board of Supervisors

Debra Walsh

Deputy Director of Human Services

Judithe Washington

Retired Teacher/Vice Principal

Stephen Kolpacoff, MD

Siskiyou County Public Health Officer

Shelly Davis

Siskiyou County Director of Public Health Division, Nursing, Inmate Health

Appendix A: Endnotes

- ⁱ United States Census Bureau. (2015). 2010-2014 Community facts [Data file]. Retrieved from http://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
- ⁱⁱ California Department of Public health. 2014. Retrieved from https://www.cdph.ca.gov/data/statistics/Documents/140602%20ver%202012%20TBR%20press%20releas e%20combined%20slides_updatedCDPHlogo_final.pdf
- ⁱⁱⁱ Children Now. (2015). 2014-2015 California county scorecard [Data file]. Retrieved from <http://pub.childrennow.org/2014/county/siskiyou/>
- ^{iv} Kidsdata. Retrieved from the web: <http://www.kidsdata.org/topic/301/lowbirthweight/table#fmt=91&loc=322,2&tf=73&sortColumnId=0&sortType=a>
- ^v Ibid.
- ^{vi} Ibid.
- ^{vii} California Department of Public Health. (2014). Regional snapshots and geographic comparisons from the maternal infant and infant health assessment survey. Retrieved from <http://www.cdph.ca.gov/data/surveys/MIHA/MIHAAnnualReports/MIHARegionalReport2012.pdf>
- ^{viii} Kidsdata. Substantiated Cases of Child Abuse and Neglect. Retrieved from <http://www.kidsdata.org/topic/6/childabuse-cases/table#fmt=1218&loc=2,127,347,1763,331,348,336,171,321,345,357,332,324,369,358,362,360,337,327,364,356,217,353,328,354,323,352,320,339,334,365,343,330,367,344,355,366,368,265,349,361,4,273,59,370,326,333,322,341,338,350,342,329,325,359,351,363,340,335&tf=79>
- ^{ix} Kidsdata. Children in foster care (July 1, 2014). Retrieved from the web: <http://www.kidsdata.org/topic/20/fostercare/table-fmt=16&loc=2,127,347,1763,331,348,336,171,321,345,357,332,324,369,358,362,360,337,327,364,356,217,353,328,354,323,352,320,339,334,365,343,330,367,344,355,366,368,265,349,361,4,273,59,370,326,333,32>
- ^x United States Department of Labor. Earnings and Unemployment rates by educational attainment, 2015. Retrieved from the web: http://www.bls.gov/emp/ep_chart_001.htm
- ^{xi} Communities Reporter 2010-2014. Retrieved from the web: <http://oe.oregonexplorer.info/rural/CommunitiesReporter/>
- ^{xii} Dolly Parton's Imagination Library research. Retrieved from the web: <https://imaginationlibrary.com/news-resources/research/>
- ^{xiii} First 5 Siskiyou Children and Families Commission. Form 3. First 5 IMPACT Phase 2 High-Quality Action Plan Implementation Step Layer Funding. (Grant Application) December 11, 2015.
- ^{xiv} Fall 2017 Kindergarten Assessment.

^{xv} Participating schools in Kindergarten Readiness Program: Big Springs, Butte Valley, Dunsmuir, Etna, Fort James, Grenada, Happy Camp, McCloud, Mt. Shasta, Weed, Evergreen (Yreka)